



TOGETHER, WE'RE LEADING THE CHARGE.
LIVE UNITED

Campaign Engagement Menu



Learn about our range of rewarding, hands-on volunteer experiences that match personal passion with corporate community visions.

TABLE OF CONTENTS

THE IMPORTANCE OF VOLUNTEERISM.....	2
DAYS OF ACTION.....	3
TOUR TUESDAYS.....	6
CUSTOM CORPORATE DAYS OF ACTION.....	7
INDIVIDUAL AND SMALL GROUP VOLUNTEERING.....	X
CARE PROJECTS.....	8

THE IMPORTANCE OF VOLUNTEERISM

WHY UNITED WAY

Volunteering through United Way of Greater Nashville is a great way to give back while addressing some of the most important issues facing our community. No organization is better equipped than United Way to connect volunteers to community needs. After all, we've been in the business of changing lives for close to a century.

Whether you're looking for unique team-building opportunities, business-to-business networking or a great fit for your corporate social responsibility platform, United Way will help connect you with and craft a custom volunteer experience that is engaging and impacts our neighbors who need it most.

Browse the pages of this menu or contact your United Way Account Manager to begin.

WHY VOLUNTEER

Doing good is good for business. Your employees are your most valuable assets. When they're involved in your company's charitable efforts, they're more productive, engaged and invested. Here are some benefits you'll see first-hand by volunteering with us:

- Enhance your image as a philanthropic corporate citizen
- Attract customers, clients and business partners
- Build employee morale, loyalty and productivity
- Leverage corporate community relations and philanthropic activities
- Educate employees about community needs and issues
- Elevate employees' sense of community and purpose



DAYS OF ACTION

Our large group volunteer opportunities, called Days of Action, are a chance to stand together and mobilize the power of community to build lasting, sustainable change. These events are offered three times a year and include:

LEVEL UP FOR LITERACY (APRIL)

Join us as we collect books to build classroom libraries for public elementary school students. Two out of three Nashville third-graders are not reading on grade level. Studies have shown that if children cannot read on grade level by the end of third grade, they are five times more likely to drop out of high school and are at increased risk of arrest or incarceration. It's a big problem, but you can help. Access to books is key to helping students improve their literacy skills and move to the next reading level.

HOW TO GET INVOLVED

Host a book drive in your workplace. Encourage your employees to purchase and donate new children's books from our list of pre-selected books.

Form your volunteer team. Recruit your colleagues to join us as we sort and label the books by reading level and create grade-appropriate classroom libraries. Volunteer options available in Davidson County.



STUFF THE BUS (JULY)

Help United Way stuff backpacks full of essential school supplies so students are ready to learn on the first day of school. Basic school supplies can cost parents an average of \$200 per child. For families struggling to make ends meet, this could mean choosing between buying school supplies or putting food on the table.

HOW TO GET INVOLVED

Host a supply drive in your workplace. Work with your United Way Account Manager to select which supply item(s) your team will collect.

Volunteer. Volunteers will be needed for multiple volunteer shifts to help sort and stuff backpacks at Nissan Stadium. Volunteer opportunities available in Davidson and Williamson counties.



GIVE THANKS (NOVEMBER)

Help us provide meals for families who need it most. Throughout October and November, participating companies, groups and organizations collect supplies and assemble Give Thanks boxes filled with all the food needed for a traditional Thanksgiving meal, along with supplemental food to feed a family through the holiday weekend. The holidays are an expensive time for many in our community. Thanksgiving is centered around food and celebrating and can be especially difficult for families and individuals whose food budgets are already limited.

HOW TO GET INVOLVED

Run a collection drive. Rally your workplace to collect items using our list of pre-selected, non-perishable food items. After your group has collected your items, put together a team-building event to assemble your boxes.

Volunteer. On delivery day, volunteers will be needed to pick up boxes from companies, groups and organizations that ran collection drives and will drop off boxes at participating agencies throughout Greater Nashville. Volunteer opportunities in Davidson, Williamson and Robertson counties.





TOUR TUESDAYS

Join United Way each month to gain an inside look at the great work happening in our community through one of our partner agencies. Guests enjoy lunch, a tour and the opportunity to learn about the invaluable at a local nonprofit. Tour Tuesdays will take place on the third Tuesday of every month at a different partner agency location. Sign up for our email list via our website to stay up-to-date on Tour Tuesdays.

JANUARY 21

Financial Empowerment Center
in Davidson County

FEBRUARY 18

Saint Mary Villa Child Development
Center in Davidson County

MARCH 17

Bethlehem Centers of Nashville
in Davidson County

APRIL 21

Agency TBD in Robertson County

MAY 19

Renewal House in Davidson County

JUNE 16

Community Child Care
in Williamson County

JULY 21

YMCA in Davidson County

AUGUST 18

High Hopes Development Center
in Williamson County

SEPTEMBER 15

PENCIL Foundation in Davidson County

OCTOBER 20

Agency TBD in Cheatham County

NOVEMBER 17

Nashville State Community College
in Davidson County

DECEMBER 15

My Friend's Place in Williamson County

CUSTOM CORPORATE DAYS OF ACTION

Is your company interested in sponsoring your own, customized volunteer engagement program with United Way? Whether it be a one-time event or a year-long strategy, we can work with you to create a plan that fits your company's goals and your employees' interests. Customized projects require four to six weeks lead time and may require a budget.



CARE PROJECTS

Hosting a United Way Care Project at your workplace or with your group is a simple, engaging way to provide essential items to families in need. For a sponsorship fee priced per kit, United Way manages all logistics from start to finish including the ordering, shipping and set-up of needed supplies. This also includes coordination of an agency speaker and delivery of completed kits. United Way is on-site at the project to welcome the group, help manage packing and assist with clean-up.

BLUEPRINT KIT *(OPTION 1)*

A critical piece of learning to read is ensuring that students have access to high-interest books on a range of a reading levels. Help support the Blueprint for Early Childhood Success by giving students access to high-quality books and the educational tools they need to succeed.

Kit Items:

- Book
- Paper
- Pencils
- Crayons

Cost Per Kit: \$8

BEDTIME BOXES *(OPTION 2)*

Healthy bedtime routines help children get the sleep they need to promote healthy development. Additionally, these routines are important bonding time between a parent/guardian and a child. Help families establish a healthy bedtime routine that promotes good sleep habits, literacy and healthy family attachments.

Kit Items:

- Bedtime story book
- Soap
- Washcloth
- Toothbrush
- Toothpaste

Cost Per Kit: \$10

FAMILY EMPOWERMENT PROGRAM WELCOME HOME KIT *(OPTION 3)*

The Family Empowerment Program helps families experiencing homelessness, or families at-risk for homelessness, find secure, stable housing. At a time when bills are already tight, these items (which can't be purchased with SNAP benefits) are a great gift to a family getting settled in their new home.

Kit Items:

- Laundry Detergent
- Hand Soap
- Dish Soap
- Anti-Bacterial Wipes
- Paper Towel Roll

Cost Per Kit: \$9

COLD WEATHER KIT (ADULT OR CHILD) *(OPTION 4)*

Cold temperatures are often the reason a child can't make it to school or an adult can't make it to their job. Help keep children and adults in our community warm during cold months with a Cold Weather Kit.

Kit Items:

- Socks
- Hats
- Gloves
- Blanket *(add-on item)*

Cost Per Kit: \$5 (\$10 with blanket)

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CARE PROJECTS *(continued)*

BASIC NEEDS MEAL KIT *(OPTION 5)*

More than 15 percent of Davidson County residents experience food insecurity, or a lack of access to enough food for an active, health life. Nearly 26,000 children in our community struggle with hunger. Help us to fight hunger in our community by providing meal bags to children, adults and senior citizens here in Nashville.

Child Kit Items:

- Cereal
- Milk
- Microwaveable Pasta Dish
- Applesauce

Teen/Adult Kit Items:

- Granola Bar/Protein Bar
- Water
- Sandwich
- Fruit

Cost Per Kit: \$6

United Way of Greater Nashville partners with Hands On Nashville to offer hundreds of opportunities each month for anyone looking to get involved. This unique portal provides access to individual and small group volunteer opportunities at more than 100 nonprofit agencies through Greater Nashville.

Visit **volunteer.unitedwaynashville.org** to browse the volunteer opportunity calendar.

Let's get started.

United Way of Greater Nashville

Serving Cheatham, Davidson, Hickman, Robertson and Williamson counties

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