



Help us make sure every student has the supplies they need to succeed in school.

**GIVE SUPPLIES**

Donate school supplies on our virtual store.

**GIVE MONEY**

Donate on our website.

Learn more and sign up:  
**[unitedwaygreaternashville.org/stuff-the-bus](https://unitedwaygreaternashville.org/stuff-the-bus)**

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United Way of Greater Nashville

United Way of Greater Nashville  
2021 Stuff the Bus Day of Action  
Frequently Asked Questions

Thank you for choosing to be a part of  
United Way's Stuff the Bus.



**How do I run a Stuff the Bus supply drive this year?**

Just like last year, this year's Stuff the Bus is virtual. Any group—friends, family, faith communities, corporations and more—can come together to form a team on United Way's Online Supply Drive. View our [Team Drive Toolkit](#) to get step-by-step instructions on how to set up your team, set a team goal and invite friends to participate.

Not with a team? No problem. Anyone can help! Support a student (or several) by purchasing supply kits directly from [our online store](#).

**I am having trouble setting up a virtual supply drive. Who can I contact for assistance?**

United Way staff would be more than happy to help you set up your virtual supply drive. Please contact Courtney Barlar at [courtney.barlar@unitedwaygn.org](mailto:courtney.barlar@unitedwaygn.org) for assistance.

**Can I host a Supply Drive competition between different departments in my office?**

Absolutely! Healthy competition is certainly part of the Stuff the Bus fun. An organization may make multiple teams on our online store representing different groups or departments. Not only can you monitor your progress toward your team goal, but you can also keep an eye on how other teams' drives are doing. Just make sure to give each team a unique name and URL. Use our [Team Drive Toolkit](#) to learn more about setting up your teams.

**Can I buy school supplies and drop them off in-person?**

Unfortunately, we are only able to accept supply items through [our online store](#) this year. Our partnering school districts have asked that we do everything we can to minimize how many hands touch the supplies before they make their way into the classroom and/or a student's home.

For questions or more information about Stuff the Bus, please contact Courtney Barlar at [courtney.barlar@unitedwaygn.org](mailto:courtney.barlar@unitedwaygn.org).

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**Can I make a donation without having to buy specific supplies?**

Yes! You can make a [\*credit card donation\*](#) in any amount which will be used to buy more supplies for students in need. You can also Venmo us @UWNashville. Please type “Stuff the Bus” as the purpose of your donation.

**What will you do with the supplies purchased on the Stuff the Bus online store?**

All purchased supplies from our [\*our online store\*](#) will be pre-sorted and distributed to partner schools/agencies within the five counties we serve.

**Will there be any in-person Stuff the Bus volunteer opportunities this year?**

At this time, there will be no in-person volunteer opportunities for Stuff the Bus or the first day of school. If you are looking for volunteer opportunities, please visit our [\*Volunteer Portal\*](#).

**What school districts are you partnering with throughout Greater Nashville?**

This year, we are partnering with our local school districts and PENCIL Foundation to ensure a safe and efficient distribution of supplies to as many schools and students as possible across the five counties we serve. The distribution plan will be finalized once the online drive has closed and we have a better understanding of how many supplies we have collected and the most pressing needs of each school district. The 2021 Stuff the Bus will support Cheatham County School District, Franklin Special School District, Hickman County Schools, Metro Nashville Public Schools, Robertson County Schools and Williamson County Schools.

**Can I specify that my donation supports a specific county and/or a specific school?**

We are unable to direct your gift to a specific school or school district. We are working with all school partners to meet as much need as we are able throughout our five counties.

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How to Run an Online Supply Drive

This year, we're using Roonga, an online supply drive platform, to purchase and deliver all school supplies. Set up a "team" for your company or organization at [roonga.com/uwgnstuffthebus2021](https://roonga.com/uwgnstuffthebus2021) and follow the steps below.

1. Click "Launch New Drive" under "Team Drives" on the main drive page.
2. **Register or login.** If you are new to Roonga, click "Register" and complete the team registration form. If you have run a team drive on Roonga, click "Login" and enter your login information. If you have purchased items from a drive on Roonga but have never run a team drive, click the "Upgrade" button.
3. Click the "Launch New Drive" button again.
4. **Tell us about your team.** Click "Save & Next" to save your changes.
5. **Set your goals.** Choose from two options: 1) The dollar value goal allows you to select a total amount that your entire team contributes. 2) If your team has specific items (ex: 200 supply kits) that you want to target, choose the "Select specific items and quantities" option. We encourage you to determine the number of complete supply kits you'd like your team to contribute and make that number your goal.
6. **Launch your drive!** Once you click "Launch," your drive is live and you can share the link with your team members. Simply email the link and/or share on social media.

**Spread the word!** Share your Roonga link to get your colleagues in on the fun. Don't forget to post on social media using your Roonga link or our social media graphic to let others know about the good your workplace or group is doing.



For questions about Stuff the Bus or how to become a sponsor, email Courtney Barlar at [courtney.barlar@unitedwaygn.org](mailto:courtney.barlar@unitedwaygn.org).

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# COLLECTION DRIVE

Purchase school supplies on our virtual Stuff the Bus store by June 30 so students are ready to learn on the first day of school.

**GOAL:**

[unitedwaygreaternashville.org/stuff-the-bus](https://unitedwaygreaternashville.org/stuff-the-bus)

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