

United Way of Greater Nashville 2022 Stuff the Bus Day of Action How to Run an Online Supply Drive

Our supply drive platform, Roonga, makes it easy to purchase school supplies online. Set up a “team” for your company or organization at roonga.com/uwgnstuffthebus2022 and follow the steps below.

1. **Click “Launch New Drive” under “Team Drives” on the main drive page.**
2. **Register or login.** If you are new to Roonga, click “Register” and complete the team registration form. If you have run a team drive on Roonga, click “Login” and enter your login information. If you have purchased items from a drive on Roonga but have never run a team drive, click the “Upgrade” button.
3. **Click the “Launch New Drive” button again.**
4. **Tell us about your team.** Click “Save & Next” to save your changes.
5. **Set your goal.** Determine the number of kits you’d like your team to contribute and make that dollar amount your goal. For example, \$10 equals one kit.
6. **Launch your drive!** Once you click “Launch,” your drive is live and you can share the link with your team members. Simply email the link and/or share on social media.

All kits purchased on Roonga will be shipped directly to United Way of Greater Nashville for distribution.

Spread the word! Share your team’s Roonga link to get your colleagues in on the fun. Don’t forget to post on social media using your Roonga link or our social media graphic to let others know about the good your workplace or group is doing.

You can also hang posters throughout your workplace to remind your team of the drive.



For questions about Stuff the Bus or how to become a sponsor, email Lindsay Keitel at lindsay.keitel@unitedwaygn.org.

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ONLINE COLLECTION DRIVE

Help us make sure every student has the supplies they need to succeed in school.



GIVE SUPPLIES
Donate school supplies on our virtual store now through June 30.

GOAL:

Purchase supplies at:

Sponsored by:



Online Collection Drive Email Template

Dear colleagues,

We're excited to announce that our workplace is participating in United Way of Greater Nashville's 2022 Stuff the Bus online collection drive! With your help, we can make sure kids in our community have all the supplies they need to start their year ready to learn.

To participate in our collection drive, simply visit [{insert Roonga link}](#). Select your kit type and quantity and click "Add to Cart." You'll then be able to create an account or log-in to an existing account and make your purchase. Please make your purchase by June 30.

We have a company-wide goal of providing [{insert team goal}](#) backpacks full of supplies to kids throughout Greater Nashville.

Help us make this year's Stuff the Bus the best one yet!

Please reach out to [{insert contact name}](#) with any questions.

Thank you for your support!