



NOW IS YOUR MOMENT.

Join the game changers
and moment makers
making a difference
in our community
through United Way.





United Way of Greater Nashville partners all across our community to break the cycle of poverty, give every child an equal chance to learn and succeed, build strong, healthy communities and meet our neighbors' basic needs.

But this work cannot happen without people like you. The game changers, moment makers and hand raisers. People who want to give back and move the needle.

United Way of Greater Nashville provides a perfect platform to create meaningful, lasting change through leadership giving societies and affinity groups. In the pages ahead, learn how you can become and stay involved.

Join us as we work to give every person in our community an equal chance at a bright future.

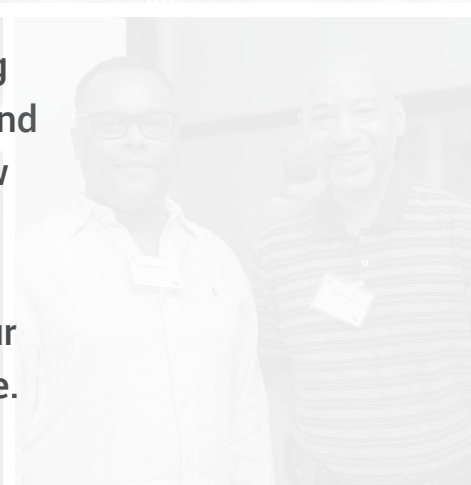
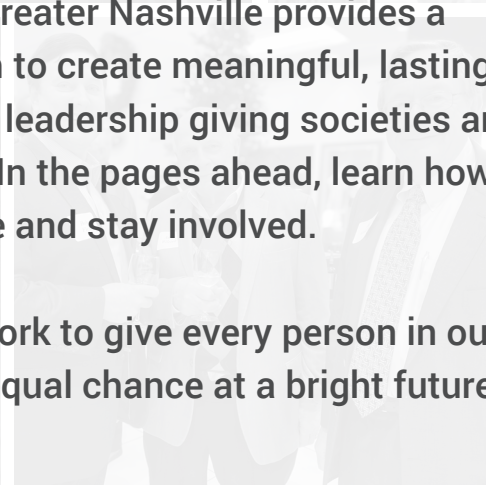
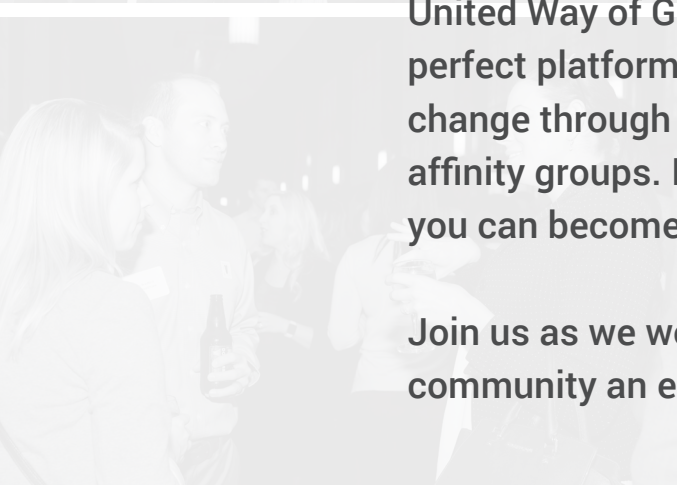
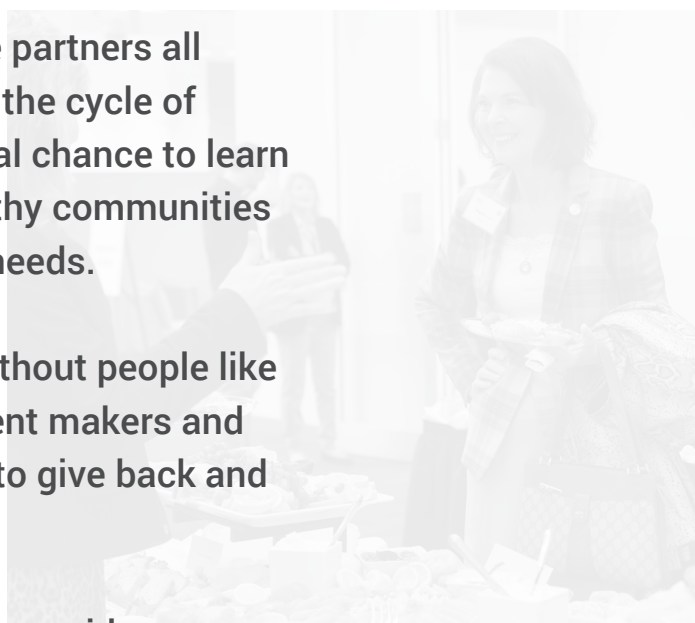
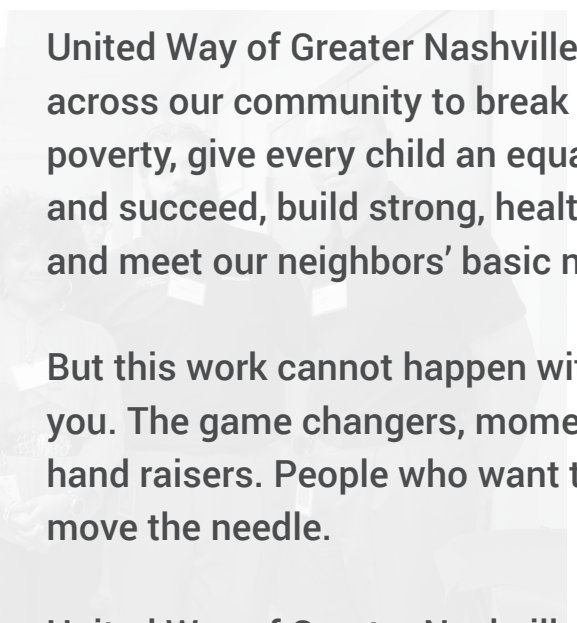


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UNITED WAY TOCQUEVILLE SOCIETY

ALPHA CHAPTER



ABOUT THE TOCQUEVILLE SOCIETY

In 1981, Dr. Thomas F. Frist, Jr. envisioned an alliance of community and business leaders who would work collectively to address our community's most pressing needs. He partnered with 27 other Nashville visionaries to create the Alexis de Tocqueville Society. Since inception, Tocqueville Society members have invested more than \$10 billion in the work of United Way worldwide and nearly \$150 million in Greater Nashville. By partnering with United Way of Greater Nashville as a Tocqueville member, you are investing in a community where every child, individual and family thrives.

CRITERIA

The Tocqueville Society is open to individuals and their significant others who contribute \$10,000 or more annually to United Way of Greater Nashville. United Way offers a three-year step-up program that allows immediate membership in the Tocqueville Society in the first year. Some companies also provide matching funds.

BENEFITS

- Recognition in the world's largest individual giving society
- Invitation to all exclusive Tocqueville Society events
- Name listed in United Way of Greater Nashville's Annual Report
- Opportunities to participate in the work of United Way with other Tocqueville Society donors and experience the impact of your gift firsthand
- Engagement with Greater Nashville's critical business and government leaders
- Satisfaction of collectively impacting lives in Greater Nashville

CONTACT

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UNITED WAY LEADERS UNITED

ABOUT LEADERS UNITED

Leaders United donors fight for a better community with their generous annual gift of \$500 or more. Donors attend a multitude of events across the year including luncheons, networking hours, educational programs and engagement opportunities. Leaders United donors position themselves as leaders in the community while supporting causes and initiatives that improve the lives of our most vulnerable neighbors.

RECOGNITION LEVELS

Eagle Level: \$500 – \$999

Robertson Level: \$1,000 – \$2,499

McGavock Level: \$2,500 – \$4,999

Cockrill Level: \$5,000 – \$9,999

Tocqueville Society Alpha Chapter Level: \$10,000+

CRITERIA

Any donor who pledges a minimum annual gift of \$500 (just \$20/pay period) is part of our Leaders United group.

BENEFITS

- Name listed in United Way of Greater Nashville's Annual Report
- Expand social and professional networks
- Connect with like-minded individuals committed to making a difference
- Unique opportunity to make lasting change throughout your community

CONTACT

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UNITED WAY YOUNG LEADERS SOCIETY



ABOUT YOUNG LEADERS SOCIETY

The Young Leaders Society is a network of passionate young professionals creating lasting impact in their communities. Through unique networking events, hands-on volunteering opportunities and innovative leadership speaker series, members leverage the power of United Way to connect, serve and grow—both personally and professionally. We currently have more than 500 YLS members representing 40 local companies.

CRITERIA

The Young Leaders Society is open to individuals ages 45 and younger who pledge a minimum annual gift of \$500 (just \$20/pay period). Many companies offer a corporate match program.

BENEFITS

- Expand social and professional networks
- Connect with like-minded individuals committed to making a difference
- Unique opportunity to make lasting change throughout your community
- Invitations to exclusive networking events and socials, along with leadership development and volunteer opportunities

CONTACT

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UNITED WAY PATRICIA HART SOCIETY

ABOUT PATRICIA HART SOCIETY

The Patricia Hart Society is a group of dedicated women of all ages and backgrounds committed to creating lasting change. The Society's vision is to create opportunities for women to take a leadership role in positively impacting the community. Patricia Hart, a Williamson County resident and co-founder of the Tocqueville Society, agreed to lend her name to this endeavor because of her strong belief in United Way.

CRITERIA

The Patricia Hart Society is open to women who pledge a minimum annual gift of \$50 to United Way of Greater Nashville.

BENEFITS

- Expand social and professional networks
- Connect with like-minded individuals committed to making a difference
- Unique opportunity to make lasting change throughout your community
- Invitations to exclusive networking events, socials and volunteer opportunities, such as the Hart to Heart Luncheon, an annual fundraising luncheon and silent auction that benefits United Way partner agencies

CONTACT

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TOP TOCQUEVILLE SOCIETY COMPANIES

The following companies led in total number of Tocqueville Society *Alpha Chapter* members within their company in the 2021 United Way campaign.

HCA Healthcare - 162 members
Bridgestone Americas, Inc. - 31 members
Ingram Industries Inc. - 25 members
EY - 21 members
CoreCivic - 15 members
PwC, LLP - 12 members
Enterprise - 10 members

Rogers Group - 10 members
Tractor Supply Company - 9 members
Vanderbilt University - 8 members
Caterpillar Financial Services Corporation - 7 members
Truist - 7 members
Waller - 7 members
Northwestern Mutual - The Pruett Financial Group - 7 members

TOP LEADERS UNITED COMPANIES

The following companies led in total number of Leaders United donors within their company in the 2021 United Way campaign.

Bridgestone Americas, Inc. - 523 members
Ingram Industries Inc. - 254 members
Nissan - 238 members
UPS - 221 members
Waller - 181 members
Publix - 179 members
Caterpillar Financial Services Corporation - 166 members
Tractor Supply Company - 149 members
Metro Government of Nashville and Davidson County - 125 members
Enterprise - 123 members
Regions Bank - 113 members

Gresham Smith - 88 members
NES - 86 members
Rogers Group - 75 members
Deloitte - 72 members
SVMIC - 70 members
Genesco - 57 members
CoreCivic - 55 members
Cummins Inc. - 43 members
First Horizon - 35 members
EY - 31 members
Andrews Transportation Group - 24 members

TOP YOUNG LEADERS SOCIETY COMPANIES

The following companies led in total number of Young Leaders Society donors within their company in the 2021 United Way campaign.

Tractor Supply Company - 397 members
UPS - 231 members
Bridgestone Americas, Inc. - 220 members
Caterpillar Financial Services Corporation - 154 members
Regions Bank - 152 members
Ingram Content - 104 members

Metro Government of Nashville and Davidson County - 93 members
GEODIS - 82 members
Deloitte - 66 members
Waller - 65 members

United Way of Greater Nashville
Serving Cheatham, Davidson, Dickson, Hickman, Robertson and Williamson counties

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