

# UNITED WE WIN. LIVE UNITED

## United Way of Greater Nashville 2022 Days of Action Sponsorship Opportunities

Invest in a better community by partnering with United Way. Your sponsorship **grows your brand** by gaining exposure to more than 90,000 supporters; gives your colleagues the chance to build camaraderie and give back; and **supports causes and initiatives** that improve the lives of our most vulnerable neighbors.



- **Stuff the Bus (June and July)** provides students in-need with the school supplies necessary to succeed.
- **Give Thanks (November)** volunteers collect food items to provide holiday meals and supplemental food to our neighbors in need.

SPONSOR BENEFITS:	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Opportunity to make remarks during Day of Action event programs	●			
Mention in all Day of Action media releases	●	●		
Recognition as a corporate sponsor in United Way's 2022 Annual Report	●	●		
Logo recognition on United Way website (4,000+ visitors/month)	●	●	●	●
Logo on all Day of Action promotional materials*	●	●	●	●
Logo/mention in all event invitations and related email communications* (90,000+ subscribers)	●	●	●	●
Custom posts on United Way social media channels as a Day of Action sponsor (75,000+ impressions/month)	5	3	2	1

\* Subject to print/distribution deadlines.

For more information or to become a sponsor, contact Lindsay Keitel at [lindsay.keitel@unitedwaygn.org](mailto:lindsay.keitel@unitedwaygn.org) or 615.926.9350.

