

TOCQUEVILLE SOCIETY

ALPHA CHAPTER

INSPIRED LEADERSHIP

This year marks the 41st year of United Way of Greater Nashville's Tocqueville Society *Alpha Chapter*. In 1981, Dr. Thomas F. Frist, Jr. envisioned an alliance of community and business leaders who would work collectively to address our community's most pressing needs. He partnered with 27 other Nashville visionaries to create the Alexis de Tocqueville Society *Alpha Chapter*. Since inception, Tocqueville Society members have invested more than \$10 billion in the work of United Way worldwide and over \$160 million in Nashville. By partnering with United Way of Greater Nashville, you are investing in a community where every child, individual and family thrives.



Dr. Thomas F. Frist, Jr.

Our members' unflagging support and trust is integral to our mission. We are so grateful to our Tocqueville Society founders and members, past and present.

BENEFITS OF JOINING

- Recognition as a member of the world's largest individual giving society in the world
- Invitation to all exclusive Tocqueville Society events
- Engagement with Greater Nashville's critical business and government leaders
- Satisfaction of collectively impacting lives here in Greater Nashville
- Connection to like-minded philanthropic Tocqueville Society members throughout the country

FAQ

Why should I contribute such a large annual gift to United Way when there are so many other worthy causes?

You will be fighting to break the cycle of poverty, to give every child an equal chance, to meet our neighbors' basic needs and to build strong, healthy communities. You will be helping to bring together the best ideas, most relevant data and enthused advocates (hand raisers like you) from all walks of life to create the best solutions for our community.

What is the value of a Tocqueville Society *Alpha Chapter* membership?

With so many of our neighbors struggling to make ends meet because of the pandemic, your influential role as a Tocqueville Society donor will help solve some of our community's toughest challenges.

What is the cost of joining and when is my payment due?

Members of the Tocqueville Society commit to a minimum gift of \$10,000 annually and may designate any amount above this annual gift to another organization. Gifts pledged during a United Way campaign year are payable by the end of the following calendar year.

Is there a matching program to join the Tocqueville Society?

United Way offers a three-year step-up program that allows immediate membership in the Tocqueville Society in the first year.

	Your Contribution	United Way Match
Year 1	\$5,000	\$5,000
Year 2	\$7,500	\$2,500
Year 3 (and beyond)	\$10,000	

Many corporate partners offer match programs for their employees in addition to the United Way program.

WHY DO WE USE THE NAME ALEXIS DE TOCQUEVILLE?

Only 26 years old when he came to the United States and Canada in 1831, Alexis Charles-Henri de Tocqueville traveled extensively, recording his observations of life in the young nations.

Though he only spent nine months in North America, he gleaned many profound insights about American society. His observations, readings and discussions with eminent Americans formed the basis of *Democracy in America*, a detailed study of American society and politics published in two volumes, in 1835 and 1840.

He wrote: "I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another."

His philanthropic observations are true today: Advancing the common good means creating opportunities for a better life for all. The name Tocqueville Society was chosen because of Alexis de Tocqueville's admiration for the spirit of voluntary association and effort toward its advancement.

TOCQUEVILLE SOCIETY *ALPHA CHAPTER* FOUNDERS

Mr. and Mrs. Brownlee O. Currey, Jr.
Joe C. Davis Foundation
Sam M. Fleming
Mr. and Mrs. Marvin P. Friedman
Dr. and Mrs. Thomas F. Frist, Sr.
Dr. and Mrs. Thomas F. Frist, Jr.
Mr. and Mrs. Joel C. Gordon
Mr. and Mrs. H. Rodes Hart
Mrs. Douglas Henry, Sr.
Mr. and Mrs. Henry W. Hooker
Mr. and Mrs. Calvin Houghland
Mrs. Martha R. Ingram and E. Bronson Ingram
Mrs. Alyne Massey and Jack C. Massey
Mr. and Mrs. Paul Mountcastle
The Oman Family

Mr. and Mrs. James W. Perkins, Jr.
Mr. and Mrs. John W. Rich
Mr. and Mrs. Joe M. Rodgers
Barbara Massey Rogers
May and Herb Shayne
Mrs. Hugh Stallworth
Mr. and Mrs. Albert Werthan
Mr. and Mrs. Bernard Werthan, Sr.
Betty and Bernard Werthan, Jr.
Mr. and Mrs. Ridley Wills II
Mr. and Mrs. David K. Wilson
Raymond Zimmerman

One founder wishes to remain anonymous.

PAST CHAIRS

Nelson Andrews & Sandra Morgan (2021, 2022)
Matt & Sanders Miller (2019)
Gordon Knapp (2018)
John & Nikki Crosslin and Overton & Robin Thompson (2017)
Janet Ayers, Cathy Brown, Lisa Campbell, Jana Davis,
Lee Ann Ingram and Anne Russell (2016 *Gala Chairs*)
Janet Ayers, John & Nikki Crosslin and Mike Shmerling (2015)
Janet Ayers, Lisa Campbell and Mike Shmerling (2014)
Bob Dennis (2013)
Scott McWilliams (2012)
Roy & Marty Jordan and Stephen S. & Jan Riven (2011)
Roy & Marty Jordan and Stephen S. & Jan Riven (2010)
Dr. Wayne Riley (2009)
William S. Cochran, Sr. (2008)
William S. Cochran, Sr. and Mary Ruth Shell (2007)
Joan & Ben Rechter (2006)
Stephen S. & Jan Riven (2005)
Tony Heard (2004)
Cathy & Clay Jackson (2003)
Linda & Art Rebrovick (2002)
Lynn & Ken Melkus (2001)

Sam O. Franklin III (2000)
William S. Cochran, Sr. (1999)
John F. Tighe (1998)
Margaret Maddox (1997)
Raymond Zimmerman (1996)
Anne & Joe Russell (1995)
R. Clayton McWhorter (1994)
Jean & Denny Bottorff (1993)
Patricia & H. Rodes Hart (1992)
James C. Bradford, Jr. (1991)
Brownlee O. Currey, Jr. (1990)
James W. Perkins, Jr. (1989)
David K. "Pat" Wilson (1988)
Edward G. Nelson (1987)
Martha R. Ingram (1986)
Ridley Wills II (1985)
Dortch Oldham (1984)
Kenneth L. Roberts (1983)
Dr. Thomas F. Frist, Jr. (1982)
Dr. Thomas F. Frist, Jr. (1981)

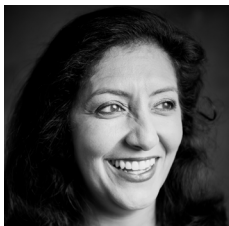
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"United Way is so near and dear to my heart because they're the master convener of good things. Giving to United Way is a great way to make sure that any money that I donate is used as wisely as possible. Whatever I give, it's amplified by United Way. If you like that kind of collaboration, leverage and scale, and you want to give to an organization that knows how to bring everyone together in the community, then you want to give to United Way." - **Sandra Morgan, HCA Healthcare (Retired)**



"We've run United Way campaigns at Andrews Cadillac since the early days. As I've learned about United Way's process, I realize how good they are at getting the resources to have the most impact. If you aspire to be a leader, sometimes you have to get out of your comfort zone and commit to something with your time, talent and treasure. If you believe in something, you commit to it and the rest takes care of itself. United Way is an outstanding combination of head and heart." - **Nelson Andrews, President, Andrews Transportation Group**



"What I love about HCA is they realize that in order for us to be successful, the community has to be successful. There is only so much we can do alone, but if we can partner ... the opportunities are endless. I believe that's the only way we can survive." - **Divya Shroff, Chief Clinical Transformation Officer, HCA Healthcare**

2022 UNITED WAY CAMPAIGN LEADERSHIP

Lee Blank
Community Campaign Chair
 Market Executive
 Regions Bank

Nelson Andrews
Tocqueville Cabinet Co-Chair
 President
 Andrews Transportation Group

Sandra Morgan
Tocqueville Cabinet Co-Chair
 HCA Healthcare (Retired)

TOP TOCQUEVILLE SOCIETY COMPANIES

The following companies led in total number of Tocqueville Society *Alpha Chapter* members within their company in 2021.

		 162 MEMBERS		
 31 MEMBERS	 25 MEMBERS	 21 MEMBERS	 15 MEMBERS	 13 MEMBERS
 10 MEMBERS	 10 MEMBERS	 9 MEMBERS	 8 MEMBERS	 7 MEMBERS
	 7 MEMBERS	 7 MEMBERS	 6 MEMBERS	

Ready to join us?

Contact Celeste Wilson, Senior Director, Donor Engagement, at celeste.wilson@unitedwaygn.org or 615.780.2403.

Learn more at unitedwaygreaternashville.org/tocqueville-society.

United Way of Greater Nashville
Serving Cheatham, Davidson, Dickson, Hickman, Robertson and Williamson counties

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