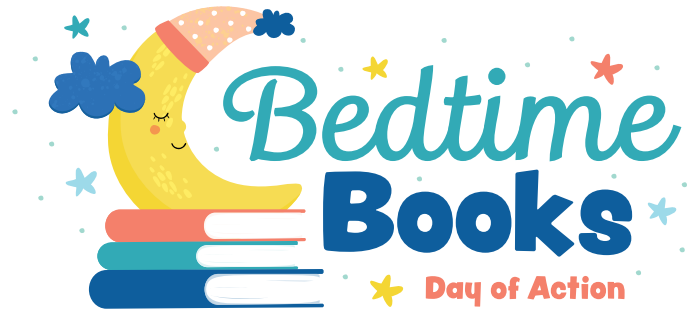


United Way of Greater Nashville
2023 Day of Action
Bedtime Books How-To Guide



Thank you for helping us collect bedtime book kits for children in our community.

This Day of Action is a great opportunity to raise literacy awareness, build community and bring volunteerism to your workplace, organization or social group. Here, you'll find helpful tips to organize your collection drive and packing event.

STEPS TO A SUCCESSFUL DRIVE

1. **Select the dates for your drive.** We suggest holding it between five and 10 days, giving your group a one- to two-week window to bring in their items.
2. **Assign your items.** Use our comprehensive list of required items for your drive based on the number of bags you choose to complete.
3. **Collect, collect, collect!** Print and hang our poster to identify a drop-off point and remind participants of your collection window. Bags must be assembled and dropped off at First Horizon Park on April 5.

If members of your group would rather contribute to the cause financially, that's great too! A simple \$35 donation provides a kit to one child in our community.

REQUIRED ITEMS

Each kit should contain two, new age-appropriate children's books, a toothbrush, toothpaste and a small plush toy. Please choose two new books from the lists below. We encourage you to shop locally if you can!

1. Bedtime Book (choose one)

- *You Are Getting Sleepy* by Lori Alexander (ages 0-3)
- *How Do Dinosaurs Say Goodnight?* by Jane Yolen and Mark Teague (ages 3-5)
- *With All My Heart, I Love You* by Caroline Jayne Church (ages 2-4)
- *Super Simple: Hush Little Baby* by Scholastic (ages 0-3)

(continued on next page)

SPONSORED BY



2. General Book (choose one)

- *Dream Big* by Joyce Wan (ages 0-4)
- *The Good Egg* by Jory John and Pete Oswald (ages 4-5)
- *How Do Dinosaurs Play with Their Friends?* by Jane Yolen and Mark Teague (ages 4-5)
- *Peppa is Kind* by Scholastic (ages 2-5)
- *Clifford's Animal Sounds* by Norman Bridwell (ages 0-4)
- *I Am Enough* by Grace Byers and Keturah A. Bobo (ages 4+)
- *Pig the Pug* by Aaron Blabey (ages 0-3)
- *If You Give a Mouse a Cookie* by Laura Numeroff (ages 0-5)

3. Children's Toothbrush and Toothpaste

- Must be new and in package.
- [Example](#)

4. One Plush Toy

- No larger than 10" x 10."
- No dolls or human faces.
- Must be new with tags.
- [Example](#)

DELIVERY INSTRUCTIONS

Bags should be dropped off April 5 from 8:30 a.m. to noon at First Horizon Park (19 Jr Gilliam Way, Nashville, TN 37219).

Questions? Email your Workplace Campaign Account Manager or lindsay.keitel@unitedwaygn.org.

Learn more at unitedwaygreaternashville.org/bedtime-books.

SPONSORED BY

