



2022 marks the 100th anniversary of our United Way. For 100 years, we have united the community and mobilized resources so that every child, individual and family thrives. For 100 years, we have asked our donors, partners and supporters to join in, stand up and dig deep. And for 100 years, you have done just that. Thank you for helping us create a community where every person—no matter their background, their circumstances or their zip code—has an equal chance at a bright future.

100 YEARS OF SERVICE

1922

The **Community Chest** is born, providing funds, volunteers and much needed support for local health and human services, as Nashville rebuilds from World War I.

1920s and '30s

Led by a small group of dedicated volunteers, the organization continues to grow the coordination of fundraising and distribution efforts among local charities, drawing **steady, annual donations** of \$250,000 for 39 organizations.

1940s

Local companies begin to invite the Community Chest in for once-a-year **fundraising campaigns** in the workplace.

1954

Renamed the **United Givers Fund**, the organization reaches its first million dollar campaign goal, raising more than \$1.2 million allocated to 40 partner agencies providing relief programs such as food, clothing and shelter to those in need.

1961

United Givers Fund is established in **Williamson County**, serving Franklin and surrounding areas.

1975

Now known as **Nashville Area United Way**, the organization evolves from a fundraising and allocations mechanism to a system working to solve community human services problems.



1981

Philanthropist Dr. Thomas F. Frist, Jr. partners with 27 Nashville visionaries to create the **Alexis de Tocqueville Society Alpha Chapter**, an alliance of leaders who work collectively to address our community's most pressing needs.

1992

The first neighborhood **family resource center** opens in Caldwell Elementary School.

1994

A group of volunteers start **Ryan White Part B**, now a state grant that helps individuals with and those affected by HIV/AIDS access important care and prevention services.

1997

The **Outcome Based Investment** process is introduced, representing a significant shift in the way funds are allocated. This process is still in place today.

1998

The Sennet Society, now known as the **Young Leaders Society**, forms to connect young professionals through leadership development, volunteerism and networking.

1999

The **Restore the Dream Fund** is established, thanks to gifts from Cal Turner, Jr., and Dollar General Corporation, to help local nonprofits recover from natural or manmade disasters.

The organization service area ebbs and flows becoming United Way of Middle Tennessee and then **United Way of Metropolitan Nashville**, reflecting changes to the organization's footprint over the years.



2002

The Ingram family provides the seed funding to establish the first **Read to Succeed** sites promoting early literacy and professional development to underserved early childhood education centers.



2004

The newly-formed Nashville Alliance for Financial Independence collaborative expands access to **Volunteer Income Tax Assistance** across the community.

United Way launches the **211 Helpline**, connecting individuals in crisis with services 24 hours a day, seven days a week.

2005

Williamson County activist and volunteer Patricia Hart lends her name to the formation of the **Patricia Hart Society** to bring women together in community service and philanthropy.



2008

United Way offers **Days of Action**, providing corporate partners and community members access to large group volunteer opportunities.

2010

United Way launches the **Restore the Dream Centers** in response to historic flooding to provide long-term recovery support and case management.

2012

The **Raise Your Hand** program is founded in Williamson County, pairing volunteer tutors with local students to improve math and literacy outcomes.

United Way, Nashville Alliance for Financial Independence and the Mayor's Office launch **Bank On Music City** to connect individuals to mainstream and safe banking.



2013

United Way launches the **Financial Empowerment Center**, in partnership with the Mayor's Office, offering no-cost financial counseling to individuals.

United Way partners with Dolly Parton's Imagination Library to begin **Imagination Library of Middle Tennessee**, delivering free books to children's homes once a month.



2014

The Family Empowerment Program, now known as **The Family Collective**, launches to prevent and end family homelessness in Davidson County.

2016

The **Financial Assistance Network** is formalized as a coalition of professionals providing emergency financial assistance to neighbors in need

2019

United Way of Metropolitan Nashville merges with **United Ways in Robertson and Williamson Counties** and becomes United Way of Greater Nashville.

UWGN is selected to act as the backbone organization for the **Blueprint for Early Childhood Success**, a city-wide effort to increase third grade literacy rates.

UWGN implements the **SNAP Employment and Training** program to help individuals achieve their vocational goals.

UWGN brings **ALICE** data to the state to better assess self-sufficiency in our counties served.



2020

The Mayor's Office asks United Way to launch the **COVID-19 Response Fund**, chaired by Senator Bill Frist, to provide financial assistance and community support to those affected by the pandemic. United Way is also tapped to act as administrator for state and local CARES Act funds to provide rent, mortgage and utility assistance to families.

The Financial Assistance Network expands to manage and deploy more than \$16 million for rent and mortgage assistance for families impacted by COVID-19.



2021

United Way's strong reputation of service to the community moves philanthropist **MacKenzie Scott** to make a one-time, unrestricted gift of \$20 million, the largest single gift in the organization's history.

Dickson County becomes part of the United Way of Greater Nashville service area.

United Way and local partners launch the **Welcoming Nashville Fund** to support evacuee and immigrant families joining our community from Afghanistan.

The **Robertson County Prevention Coalition** is formed to address substance misuse in Robertson County.

2022

United Way of Greater Nashville celebrates its **100th Anniversary**. Now serving six counties across Middle Tennessee with a staff of more than 80 professionals, UWGN raises more than \$17 million annually and allocates funds to more than 100 partner agencies to create a strong, thriving community for all.