

UNITED WAY
TOCQUEVILLE
SOCIETY
ALPHA CHAPTER



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INSPIRED LEADERSHIP

This year marks the 42nd year of United Way of Greater Nashville's Tocqueville Society *Alpha Chapter*. In 1981, Dr. Thomas F. Frist, Jr. envisioned an alliance of community and business leaders who would work collectively to address our community's most pressing needs. He partnered with 27 other Nashville visionaries to create the Alexis de Tocqueville Society *Alpha Chapter*. Since inception, Tocqueville Society members have invested more than \$10 billion in the work of United Way worldwide and over \$175 million in Nashville. By partnering with United Way of Greater Nashville, you are creating a community where every child, individual and family thrives.



Dr. Thomas F. Frist, Jr.

Our members' unflagging support and trust is integral to our mission. We are so grateful to our Tocqueville Society founders and members, past and present.

BENEFITS OF JOINING

- Recognition as a member of the world's largest individual giving society in the world
- Invitation to all exclusive Tocqueville Society events
- Engagement with Greater Nashville's critical business and government leaders
- Satisfaction of collectively impacting lives here in Greater Nashville
- Connection to like-minded philanthropic Tocqueville Society members throughout the country

FAQ

Why should I contribute such a large annual gift to United Way when there are so many other worthy causes?

You will be fighting to break the cycle of poverty, to give every child an equal chance, to meet our neighbors' basic needs and to build strong, healthy communities. You will be helping to bring together the best ideas, most relevant data and enthused advocates from all walks of life to create the best solutions for our community.

What is the value of a Tocqueville Society *Alpha Chapter* membership?

With so many of our neighbors struggling to make ends meet, your influential role as a Tocqueville Society donor will help solve some of our community's toughest challenges.

What is the cost of joining and when is my payment due?

Members of the Tocqueville Society commit to a minimum gift of \$10,000 annually and may designate any amount above this annual gift to another organization. Gifts pledged during the 2023 United Way campaign are payable by the end of 2024.

Is there a matching program to join the Tocqueville Society?

United Way offers a three-year step-up program that allows immediate membership in the Tocqueville Society in the first year.

	Your Contribution	United Way Match
Year 1	\$5,000	\$5,000
Year 2	\$7,500	\$2,500
Year 3 (and beyond)	\$10,000	

Many corporate partners offer match programs for their employees in addition to the United Way program.

WHY DO WE USE THE NAME ALEXIS DE TOCQUEVILLE?

Only 26 years old when he came to the United States and Canada in 1831, Alexis Charles-Henri de Tocqueville traveled extensively, recording his observations of life in the young nations.

Though he only spent nine months in North America, he gleaned many profound insights about American society. His observations, readings and discussions with eminent Americans formed the basis of *Democracy in America*, a detailed study of American society and politics published in two volumes in 1835 and 1840.

"I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend faithful support to one another," he wrote.

His philanthropic observations are true today: Advancing the common good means creating opportunities for a better life for all. The name Tocqueville Society was chosen because of Alexis de Tocqueville's admiration for the spirit of voluntary association and effort toward its advancement.

TOCQUEVILLE SOCIETY *ALPHA CHAPTER* FOUNDERS

Mr. and Mrs. Brownlee O. Currey, Jr.
Joe C. Davis Foundation
Sam M. Fleming
Mr. and Mrs. Marvin P. Friedman
Dr. and Mrs. Thomas F. Frist, Sr.
Dr. and Mrs. Thomas F. Frist, Jr.
Mr. and Mrs. Joel C. Gordon
Mr. and Mrs. H. Rodes Hart
Mrs. Douglas Henry, Sr.
Mr. and Mrs. Henry W. Hooker
Mr. and Mrs. Calvin Houghland
Mrs. Martha R. Ingram and E. Bronson Ingram
Mrs. Alyne Massey and Jack C. Massey
Mr. and Mrs. Paul Mountcastle
The Oman Family

Mr. and Mrs. James W. Perkins, Jr.
Mr. and Mrs. John W. Rich
Mr. and Mrs. Joe M. Rodgers
Barbara Massey Rogers
May and Herb Shayne
Mrs. Hugh Stallworth
Mr. and Mrs. Albert Werthan
Mr. and Mrs. Bernard Werthan, Sr.
Betty and Bernard Werthan, Jr.
Mr. and Mrs. Ridley Wills II
Mr. and Mrs. David K. Wilson
Raymond Zimmerman

One founder wishes to remain anonymous.

2023 UNITED WAY CAMPAIGN LEADERSHIP

Dave Walton
Campaign Chair
President and CEO
Caterpillar Financial Corporation

Josh Trusley
Tocqueville Co-Chair
Partner
EY

Brooke Trusley
Tocqueville Co-Chair
Community Volunteer

PAST CHAIRS

Nelson Andrews & Sandra Morgan (2021, 2022)
Matt & Sanders Miller (2019)
Gordon Knapp (2018)
John & Nikki Crosslin and Overton & Robin Thompson (2017)
Janet Ayers, Cathy Brown, Lisa Campbell, Jana Davis,
Lee Ann Ingram and Anne Russell (2016 *Gala Chairs*)
Janet Ayers, John & Nikki Crosslin and Mike Shmerling (2015)
Janet Ayers, Lisa Campbell and Mike Shmerling (2014)
Bob Dennis (2013)
Scott McWilliams (2012)
Roy & Marty Jordan and Stephen S. & Jan Riven (2011)
Roy & Marty Jordan and Stephen S. & Jan Riven (2010)
Dr. Wayne Riley (2009)
William S. Cochran, Sr. (2008)
William S. Cochran, Sr. and Mary Ruth Shell (2007)
Joan & Ben Rechter (2006)
Stephen S. & Jan Riven (2005)
Tony Heard (2004)
Cathy & Clay Jackson (2003)
Linda & Art Rebrovick (2002)
Lynn & Ken Melkus (2001)

Sam O. Franklin III (2000)
William S. Cochran, Sr. (1999)
John F. Tighe (1998)
Margaret Maddox (1997)
Raymond Zimmerman (1996)
Anne & Joe Russell (1995)
R. Clayton McWhorter (1994)
Jean & Denny Bottorff (1993)
Patricia & H. Rodes Hart (1992)
James C. Bradford, Jr. (1991)
Brownlee O. Currey, Jr. (1990)
James W. Perkins, Jr. (1989)
David K. "Pat" Wilson (1988)
Edward G. Nelson (1987)
Martha R. Ingram (1986)
Ridley Wills II (1985)
Dortch Oldham (1984)
Kenneth L. Roberts (1983)
Dr. Thomas F. Frist, Jr. (1982)
Dr. Thomas F. Frist, Jr. (1981)

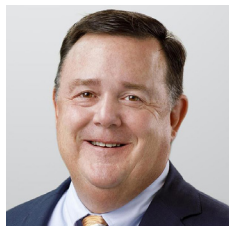
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"There is incredible opportunity in Nashville but there is also great need. As an individual, I might not always be able to quickly identify that need, but United Way meets that need at the time and place that it arises." — **Josh Trusley, Tocqueville Society Co-Chair, EY**



"Our family's Tocqueville membership is an instant return on our investment in our community. To be able to see a tangible impact on your funds immediately is unparalleled." — **Brooke Trusley, Tocqueville Society Co-Chair, Community Volunteer**



"Our Tocqueville donors are critical to what we do as an organization. Everything that we have done in the past and everything we hope to do in the future, they are making a difference in addressing these critical issues that face our city and our region. They can get up every day knowing their generosity is changing lives." — **James Weaver, 2023 Board Chair, Holland & Knight**

TOP TOCQUEVILLE SOCIETY COMPANIES

The following companies led in total number of Tocqueville Society *Alpha Chapter* members within their company in 2022.

 158 MEMBERS				
 39 MEMBERS	 25 MEMBERS	 15 MEMBERS	 15 MEMBERS	 14 MEMBERS
 13 MEMBERS	 10 MEMBERS	 10 MEMBERS	 8 MEMBERS	 7 MEMBERS
 6 MEMBERS				

Ready to join us?

Contact Kim Bundy, Senior Director, Donor Engagement,
at kim.bundy@unitedwaygn.org or 615.780.2403.

Learn more at unitedwaygreaternashville.org/tocqueville-society.

United Way of Greater Nashville

Serving Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart and Williamson counties

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