# Imagination Library of Middle Tennessee







### **OVER THE YEARS**

In partnership with the Governor's Early Literacy Foundation and the Dollywood Foundation, Imagination Library of Middle Tennessee delivers an ageappropriate, high-quality book each month straight to children's mailboxes at no cost to families. All children in Tennessee, from birth to age five, are eligible. Books are personalized with the child's name and mailed directly to their home, making books exciting and inspiring a love for reading at an early age.

### **OUR IMPACT IN 2023**





500,000+ books distributed



58.6% eligible children reached

#### **CHILDREN SERVED BY COUNTY IN 2023**





**11,158** Williamson County



508,599

all-time graduates

WHY IT'S IMPORTANT

Children who are read to regularly and early in life are better prepared for school. Ninety percent of physical brain development occurs in the first three years of life, when a baby forms more than one million new neural connections per second. Those early years are a critical window of opportunity for learning words and language. 4,500+ Read, Baby Read! children reached since 2018\*



**30,000+** birthing hospital enrollments since 2016



80+ community partnerships



\*Read, Baby Read! volunteers read to infants and toddlers at various early learning centers throughout Nashville on a weekly basis.

## unitedwaygreaternashville.org/imagination-library