

# UNITED WE DINE

United Way of Greater Nashville (UWGN) invites your business to participate in our inaugural **United We Dine** fundraiser event to be held Friday, April 19, 2024. Local eateries will be teaming with United Way to raise funds for 150+ local nonprofit partner agencies serving those in need in Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart and Williamson counties. These agencies work to accomplish United Way's mission of uniting the community and mobilizing resources so that every child, individual and family thrives.

## JOIN US!

By participating in United We Dine, your business agrees to donate 10% or more of sales on April 19, 2024, to UWGN. This is a unique promotional opportunity for your business and a great way to demonstrate your commitment to supporting our local community.

To honor your participation, United Way will provide the following United We Dine program marketing via:

- Print materials (posters and table tents)
- Web, social media channels
- Newsletter and e-communications

## HOW IT WORKS

Complete the Sponsor Application provided and return to UWGN by March 15 via email to [cheryl.stewart@unitedwaygn.org](mailto:cheryl.stewart@unitedwaygn.org) or standard mail. We are also available to pick up your form.

- Inform all staff members at each of your locations about the event.
- Two weeks before the event, your requested promotional materials (posters & table tents) will be delivered to you.

## ADVERTISING & PROMOTION

Please email a copy of your logo to [cheryl.stewart@unitedwaygn.org](mailto:cheryl.stewart@unitedwaygn.org) no later than March 24. Your logo may be included in future United Way marketing materials or advertisements. With your participation, you agree to promote United We Dine within your establishment for a minimum of two weeks prior to the event using posters and table tents provided by United Way. United Way appreciates any additional reciprocal marketing efforts as appropriate, such as social media, website links, menu inserts and marquee signage.

## DONATIONS

Please return all donations no later than Friday, May 10, 2024. Payments can be picked up by United Way or mailed to our Nashville office: 250 Venture Circle, Nashville, TN 37228.

## QUESTIONS?

Cheryl Stewart  
[cheryl.stewart@unitedwaygn.org](mailto:cheryl.stewart@unitedwaygn.org)  
(615)780-2459

