

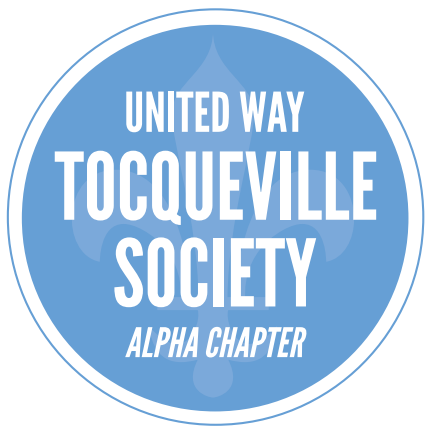


LEAD THE WAY.

Join the leaders, game changers and
moment makers building a brighter
future through United Way.



UNITED WAY
Greater Nashville



ABOUT THE TOCQUEVILLE SOCIETY

Founded by Dr. Thomas J. Frist, Jr. and other local philanthropists, Tocqueville Society members have invested more than \$10 billion in the work of United Way worldwide and more than \$160 million in Greater Nashville. By partnering with United Way of Greater Nashville as a Tocqueville member, you are investing in a community where every child, individual and family thrives.

CRITERIA

The Tocqueville Society is open to individuals and their significant others who contribute \$10,000 or more annually to United Way of Greater Nashville. United Way offers a three-year step-up program that allows immediate membership in the Tocqueville Society in the first year. Some companies also provide matching funds.



ABOUT LEADERS UNITED

Leaders United donors strive for a better community with their generous annual gift of \$500 or more. Donors position themselves as leaders in the community while supporting causes and initiatives that improve the lives of our most vulnerable neighbors.

RECOGNITION LEVELS

Eagle: \$500 – \$999

Robertson: \$1,000 – \$2,499

McGavock: \$2,500 – \$4,999

Cockrill: \$5,000 – \$9,999

Tocqueville Society: \$10,000+

CRITERIA

Any donor who pledges a minimum annual gift of \$500 (just \$20/pay period) is part of our Leaders United group. Leaders United donors are also eligible to join our Young Leaders and Patricia Hart affinity groups.



ABOUT YOUNG LEADERS SOCIETY

The Young Leaders Society is a network of passionate young professionals creating lasting impact in their communities. Through unique networking events, hands-on volunteering opportunities and innovative leadership speaker series, members leverage the power of United Way to connect, serve and grow—both personally and professionally. We currently have more than 800 YLS members representing 50 local companies.

CRITERIA

The Young Leaders Society is open to individuals who pledge a minimum annual gift of \$500 (just \$20/pay period). Many companies offer a corporate match program.



ABOUT PATRICIA HART SOCIETY


Named for a Williamson County resident and longtime community volunteer, the Patricia Hart Society provides opportunities for its members to lend their time, talents and energy to supporting United Way's early childhood education and literacy work. While comprised primarily of female supporters, the Patricia Hart Society is open and welcoming to all. We currently have 350 members who donate more than \$450,000 to our work annually.

"Extraordinary things happen when women come together." – Patricia Hart

CRITERIA

The Patricia Hart Society is open to donors who pledge a minimum annual gift of \$500 to United Way of Greater Nashville.

All gift amounts are inclusive of applicable company match.



United Way of Greater Nashville provides a perfect platform to create meaningful, lasting change through leadership giving societies and affinity groups. Join us as we work to build a brighter future for every person in our community.

BENEFITS OF JOINING

- Connect with like-minded individuals committed to making a difference
 - Attend exclusive networking and social events
 - Be recognized in United Way of Greater Nashville's Annual Report
- Participate in the work of United Way through curated volunteer activities
- Engage with Greater Nashville's critical business and government leaders
 - Help create meaningful, lasting change in our community

CONTACT

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United Way of Greater Nashville

Serving Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart and Williamson counties.

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