

NETWORKING OVER NASHVILLE

SPEAKER BIOS

MONCHIERE' HOLMES-JONES

Trusted and transformative leader known for driving change at the intersection of culture, business, and community impact. A visionary leader helping others to lead authentically and reshape the cultural economy.

21+ years industry experience with a blend of agency and in-house corporate brands in major industries like tourism, historical, automotive, museums, housing, gaming, healthcare, wireless, higher education, tech, quick service restaurants.

National award-winning creative known for amplifying brands that amplify culture and communities that they impact. She founded MOJO Marketing + PR in 2014, helping to merge business innovation, creativity, and servant leadership. MOJO thrives on market takeover media exposure, energetic integrated marketing campaigns and ideating memorable experiential events for our clients.

Her current claims to fame include curating brand campaigns through experiences for Harvard MGB, Tennessee Titans, NIH CEAL, Sigma Gamma Rho, Sorority, National Museum of African American Music (NMAAM), Cares ACT campaign with The Equity Alliance, Tennessee State Parks, New Orleans Multicultural Tourism Network, The Cupcake Collection, MetroPCS, United States Postal Service, HCA Healthcare, Hiller Plumbing Heating Cooling & Electrical, Mr. Roof and many more.

Monchiere' understands that effective leadership today requires more than just technical expertise—it demands authenticity. She brings her full self to the table, embodying the values of integrity, inclusivity, and purpose-driven work. By staying rooted in her identity as an empathic leader, entrepreneur and Black womanhood, she offers a refreshing perspective in a space that often lacks diverse representation.

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Monchiere' is a trusted entrepreneurial advisor and speaks around the U.S. energizing panels and conferences about her journey to be seen creatively as a black woman in the agency world and her passion to revitalize Black-owned business districts and brands that the world needs.