



# CORPORATE PARTNER TOOLKIT



# Communications Guide for Corporate Partners

Thank you for your help in promoting volunteerism with your team! Below are talking points, social media posts and frequently asked questions to help guide your conversations.

For more information, please visit [hon.org/NashvilleVolunteerWeek](http://hon.org/NashvilleVolunteerWeek).

## Talking Points

Below are talking points to guide conversations with your team members as way to encourage colleagues to get involved and give back.

- **Oct. 25-31 is Nashville Volunteer Week!** At COMPANY, we are committed to giving back and having a meaningful impact on our community.
- We are joining Hands On for this celebration and encouraging our team to sign up for one volunteer shift before the year ends. We can all find a little time to give to a nonprofit in need!
- **Check out the [Hands On volunteer calendar](#) to see hundreds of opportunities with more than 170 nonprofits, schools and civic organizations.**
- COMPANY encourages employees to volunteer by **providing # paid volunteer hours each year**. We hope that you'll take advantage of this opportunity and make a positive difference in our community.
- Anyone who signs up to volunteer during Nashville Volunteer Week will automatically be entered to win fun prizes from Hands On.
- **Thank you for volunteering and building stronger communities through service!** We hope that you will spread the word and encourage others to get out and volunteer.

## Social Media Posts

Please share the following content on your company's social media platforms. Additionally, you can download images to pair with your social media posts [here](#).

1. We're excited to be part of Nashville Volunteer Week! Join our team in signing up for a volunteer shift with @honashville. Learn more at [hon.org/nashvillevolunteerweek](http://hon.org/nashvillevolunteerweek).
2. COMPANY encourages our employees to take an active role in our community by offering dedicated volunteer hours to every employee. Sign up to volunteer with @honashville this Nashville Volunteer Week and make a difference! Learn more at [hon.org/nashvillevolunteerweek](http://hon.org/nashvillevolunteerweek).
3. Don't wait! Join COMPANY in celebrating Nashville Volunteer Week and get your holiday volunteer plans secured now. Sign up to volunteer with @honashville and make a difference! [hon.org/nashvillevolunteerweek](http://hon.org/nashvillevolunteerweek).

## FAQs

### **What is Nashville Volunteer Week?**

From October 25-31, Hands On powered by United Way of Greater Nashville is inviting every Nashvillian to sign up to volunteer! Check out Hands On's [volunteer calendar](#) to see hundreds of opportunities with more than 170 nonprofits, schools, and civic organizations. Everyone who signs up to volunteer will automatically be entered to win prizes.

### **Why is Nashville Volunteer Week happening?**

Middle Tennessee relies on volunteers. From caring for our unhoused community to serving in our schools to helping with nonprofit administrative tasks, volunteers power our community. Nashville Volunteer Week is inspiring our community to step up and serve. Local organizations need your help! Sign up through Hands On and show Nashville some love!

### **How do I volunteer?**

Hands On makes it easy to find a volunteer project. Simply visit the [online calendar](#), find the shift and time that works for you, and click "Sign up!" You can also search for volunteer opportunities that fit your interests by visiting the [Custom Search](#) page. You can filter by impact area, location, age-appropriate opportunities, group volunteer projects and more!

### **How many hours of paid volunteer time off do I get each year?**

COMPANY encourages employees to volunteer by providing # paid volunteer hours each year. We hope that you'll take advantage of this opportunity and contribute to the Nashville community.

### **Is there an in-person event associated with this week?**

Yes! From 10 a.m. to noon on Saturday, Oct. 25, come out to Centennial Park near the Parthenon for the Nashville Volunteer Week Launch Party! Meet local nonprofits, enjoy food vendors, and find ways to connect with our local community. Bring your colleagues, family, and friends, and find ways to connect with our local community!

### **Do volunteers have to sign up for a project that occurs during the week of Oct. 25-31?**

Ideally, Hands On would like everyone to sign up for a project during that week, but the project can be any time in the future.