

# Imagination Library of Middle Tennessee



In partnership with the Governor's Early Literacy Foundation and the Dollywood Foundation, Imagination Library of Middle Tennessee delivers an age-appropriate, high-quality book each month straight to children's mailboxes at no cost to families. All children in Tennessee, from birth to age five, are eligible. Books are personalized with the child's name and mailed directly to their home, making books exciting and inspiring a love for reading at an early age.

## OUR IMPACT IN 2025



**50,481**  
children served



**510,768**  
books distributed



**791,533**  
all-time graduates



**72.5%**  
eligible  
children reached

## CHILDREN SERVED BY COUNTY IN 2025



**31,353**  
Davidson County



**10,365**  
Williamson County



**8,763**  
Sumner County

## WHY IT'S IMPORTANT

Children who are read to regularly and early in life are better prepared for school. Ninety percent of physical brain development occurs in the first three years of life, when a baby forms more than one million new neural connections per second. Those early years are a critical window of opportunity for learning words and language.

## OVER THE YEARS



**7,222+**  
Read, Baby  
Read! children  
reached since  
2018\*



**36,114+**  
birthing hospital  
enrollments  
since 2016



**85+**  
community  
partnerships



**300+**  
volunteers

*\*Read, Baby Read!  
volunteers read to  
infants and toddlers  
at various early  
learning centers  
throughout Nashville  
on a weekly basis.*