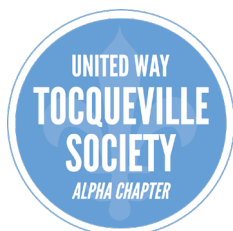


**UNITED WAY  
OF GREATER NASHVILLE**

**TOCQUEVILLE  
SOCIETY  
ALPHA CHAPTER**





“In the United States, as soon as several inhabitants have taken an opinion or an idea they wish to promote in society, they seek each other out and unite together once they have made contact. From that moment, they are no longer isolated but have become a power seen from afar whose activities serve as an example and whose words are heeded.”

~Alexis De Tocqueville



## THE VALUE AND POWER OF A TOCQUEVILLE ANNUAL GIFT

Here are examples of how a Tocqueville gift creates a lasting impact in our community.

**Ensure every child enters kindergarten ready to learn**, develops the reading skills they need to thrive and is supported in and out of school

- Books for 833 children for a year through Imagination Library of Middle TN
- Helps 92 children to increase their literacy and/or numeracy skills

**Build strong, healthy communities** by providing resources for improved wellness and community connections.

- Assists 58 individuals with services to improve their physical health
- Stabilizes 1177 individuals in a crisis or disaster emergency

**Support individuals and families** facing housing and financial challenges

- Gives food assistance to 380 families of four to improve their food security
- Provides training opportunities for 73 people to improve their job skills and self-sufficiency

This year marks the 45th year of United Way of Greater Nashville's Tocqueville Society Alpha Chapter.

In 1981, Dr. Thomas F. Frist, Jr. envisioned an alliance of community and business leaders who would work collectively to address our community's most pressing needs. He partnered with 27 other Nashville visionaries to create the Alexis de Tocqueville Society Alpha Chapter.

Since inception, Tocqueville Society Members have:



invested **\$10 billion+**  
in the work of United  
Way worldwide



invested over **\$175 million** in Greater  
Nashville

Our members' unflinching support and trust is integral to our mission. We are so grateful to our Tocqueville Society founders and members, past and present.

United Way offers a three-year step-up program that allows immediate membership in the Tocqueville Society in the first year.

	Your Contribution	United Way Match
Year 1	\$5,000	\$5,000
Year 2	\$7,500	\$2,500
Year 3 (and beyond)	\$10,000	

*Many corporate partners offer match programs for their employees in addition to the United Way program.*

## BENEFITS OF JOINING:

- Satisfaction of collectively impacting lives here in Greater Nashville
- Recognition as a member of the world's largest individual giving society in the world
- Invitation to all exclusive Tocqueville Society events
- Engagement with Greater Nashville's critical business and government leaders

## 2026 Campaign Leadership

**Alan Bean**, Tocqueville Society Chair, Starnes Davis Florie LLP

**Deb Reiner**, Community Campaign Chair, HCA Healthcare

## READY TO JOIN US?

Contact Kim Bundy, Senior Director Donor Engagement at [kim.bundy@unitedwaygn.org](mailto:kim.bundy@unitedwaygn.org) or 615.780.2403.

Learn more at [unitedwaygreaternashville.org/tocqueville-society-alpha-chapter](https://unitedwaygreaternashville.org/tocqueville-society-alpha-chapter)

## SERVING THE COMMUNITY FOR MORE THAN 100 YEARS, UNITED WAY OF GREATER NASHVILLE IS TRUSTED AND EFFECTIVE.

Through our Community Fund, we help better identify the critical needs in the communities we serve, which ebb and flow throughout time and across counties.

**Our support makes a huge difference for our partners.** Of the 180+ nonprofit agencies we fund, nearly 30 percent have a staff of five or less people.

**We hold a 4-star Charity Navigator ranking** (score of 100%) and have a Candid Gold Transparency designation.

**Over the last five years UWGN has had an average operational overhead ratio of 8.9%**, compared to the national nonprofit average of 25%. This means 91.1% of your donations directly support our programs and services.

**We are a proud member of Volunteer Organizations Active in Disaster** for Davidson County and the Long-Term Recovery Groups for Clarksville Montgomery County and Davidson County.

**We are part of the growing network of local employers dedicated to building a more sustainable economy** through Nashville Living Wage.

**We believe in system-level change** in the nine-county area we serve.



**UNITED WAY**  
Greater Nashville

250 Venture Circle, Nashville, TN 37228

Serving Cheatham, Davidson, Dickson,  
Hickman, Houston, Montgomery, Robertson,  
Stewart and Williamson Counties.