

WE ARE HERE. PARTNER WITH US.

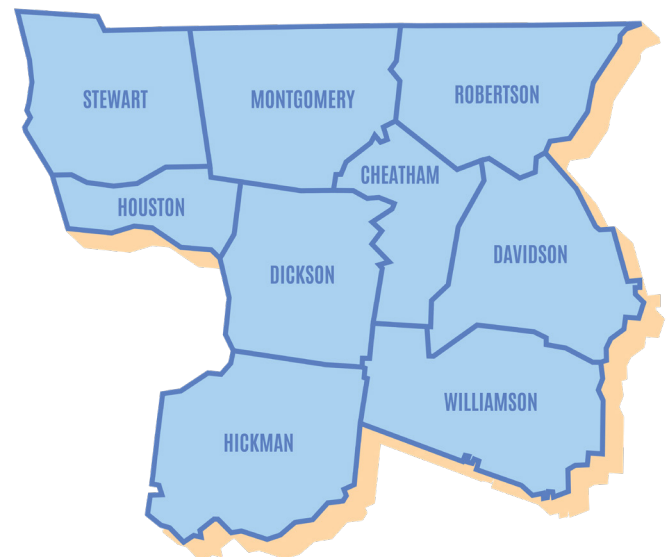
Becoming a corporate sponsor of United Way of Greater Nashville is more than just good business—it's a powerful investment in the future of our community.

By aligning with one of the most trusted nonprofit organizations, your company demonstrates a deep commitment to addressing critical issues such as education, financial stability, and health. This partnership not only strengthens our community but also enhances your brand's visibility, builds employee pride, and fosters goodwill among clients and stakeholders. Together, we can create lasting change and make Greater Nashville a place where everyone has the opportunity to thrive.

**WE REACH ACROSS A 9-COUNTY REGION,
COMMUNICATING WITH A DONORBASE OF
MORE THAN 103,600.**

An average United Way Donor demographic:

- Owns a home
- Average home value \$726k
- At least some college education
- Income \$100k+ per year
- Average donation amount \$522
- Average age 50 (only 25% of donors are <39)
- 51.3% Male, 13% Female, 35.7% Unknown
- Newsletter subscribers 87,000



UNITED WAY OF GREATER NASHVILLE IGNITE! CONFERENCE AND AWARDS

The Nashville Early Childhood Education Conference, also known as Ignite! Purpose and Intention, will be held the week of July 20, 2026, at Nashville State Community College. The conference is presented by the United Way of Greater Nashville's Read to Succeed program and CORE Network Nashville.

The conference provides resources and professional development sessions to help early childhood educators understand child development and early education issues, create meaningful educational experiences for children and families, and network with other educators.



ignite!
Purpose and Intention

669
Attendees in 2025

41
Sessions

36
Presenters

21
Vendors and Exhibitors

13
Participating Organizations

2,164.5
Hours of Training Provided

Sponsor Benefits:

	Dream Builder \$30,000 (one available)	Imagination Leader \$10,000	Creative Explorer \$5,000	Storyteller \$1,000
Mention in all event-related media releases	●	-	-	-
Recognition as a corporate sponsor in United Way's 2026 Annual Report	●	●	-	-
Logo recognition on United Way's website (10,000+ visitors/month)	●	●	●	●
Logo on all event signage, slides, and promotional materials*	●	●	●	-
Logo/mention in all event invitations and related email communications* (87,000+ subscribers)	●	●	●	●
Recognition during conference and awards as event sponsor	●	●	●	●
Logo inclusion in event program*	●	●	●	●
Custom posts on United Way social media channels as event sponsor (175,000+ impressions/month)	●	●	●	-
Invitation to host a table at awards ceremony	●	●	●	-

*Subject to print/distribution deadlines.

Support the Ignite! Conference further with a [Little Learner Sponsorship](#) to provide coffee, lunch, and more to our early childhood educators during the conference! Little Learner sponsors will be recognized in the event program and in dining areas.

View Photos from 2025 Ignite!:
Conference: flic.kr/s/aHBqjCpAnD
Awards: flic.kr/s/aHBqjCpzPV



READY TO JOIN US?

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UNITED WAY
Greater Nashville

Serving Cheatham, Davidson, Dickson, Hickman, Houston,
Montgomery, Robertson, Stewart and Williamson counties.

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