2027-2030 Community Impact Funding Outcome Framework

About United Way of Greater Nashville

At United Way of Greater Nashville (UWGN), our mission is to unite the community and mobilize resources so that every child, individual and family thrives. We envision a world where every person has an equal chance at a bright future. UWGN serves Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart, Sumner, and Williamson Counties. Our Guiding Principles:

Stay focused on our mission. Remember who we serve. Lead by example. Convene and listen. Strive for excellence. Find joy in what we do.

Put people first. Have respect for every person. Show compassion. Approach every day with positivity. Be mindful of our actions. Express gratitude. Use kindness above all.

Work collaboratively and pursue innovation. Be open, adaptable, and encouraging. Work collectively to solve problems. Embrace change. Serve others before ourselves. Consider all points of view.

Value integrity and accountability. Work hard. Earn trust. Accept responsibility. Communicate honestly and openly. Hold ourselves to the highest ethical standards.

Strive to be a model that reflects our community. Embrace the power of diverse talents and perspectives. Respect the dignity, uniqueness, and intrinsic worth of every person. Be welcoming to all. Purposefully create a path toward a more equitable and just society.

Seek continuous improvement. Dream big. Test assumptions. Take risks. Embrace change. Ask questions. Challenge ourselves and others.

United Way of Greater Nashville Strategic Intent Statement

By 2030, United Way of Greater Nashville (UWGN) will be the trusted organization that brings people together to solve our region's biggest challenges. By listening to our communities and working alongside businesses, nonprofits, government, and neighbors, we'll help more than **500,000 people** improve their lives through workforce, education and financial stability. Through our continued investments, we will uplift **4.5 million lives**, providing support, connection, and hope when it matters most. Together, we'll create more opportunities for everyone to build a brighter future.

United Way's Bold Goals for Middle Tennessee

The 2027-2030 Community Impact Funding opportunities are designed to advance UWGN's bold goals of helping 500,000 people attain upward mobility and uplifting 4.5 million lives across Middle Tennessee.

Through this funding process, UWGN will invest in strategies that produce measurable outcomes, strengthen community partnerships, and contribute to long-term community change. In addition to funding, grantees will participate in Learning Communities that support shared learning, stronger coordination, and continuous improvement across the region. **Click here** to learn more about UWGN's new five-year strategic plan.

Upward Mobility means individuals and families make meaningful progress toward greater opportunity and economic well-being. It is reflected in measurable outcomes such as educational attainment, workforce success, employment and earnings growth, financial stability, and other indicators that help people build a stronger future. UWGN's **Financial Security** and **Children and Youth Thriving** funding opportunities are designed to support and measure progress toward upward mobility.

Uplift reflects the supports, services, and connections that help individuals and families meet immediate needs, strengthen well-being, and remain connected to opportunity. These efforts provide the foundation that helps people stabilize, navigate challenges, and access resources that support long-term success. UWGN's **Healthy Communities** funding opportunity is designed to support and measure uplift through services that improve health, well-being, basic needs, and social connection.

Our Approach

UWGN will advance these goals by listening to communities, aligning partners and investments, strengthening local systems of support, and using data and learning to improve results over time. Together, we can meet immediate needs, create stronger pathways to opportunity, and help more individuals and families thrive.

Priority Populations

UWGN recognizes that specific groups of people may face systemic barriers, inequities, or higher rates of need. Agencies applying for funding through any funding opportunity should serve:

- Low-to-moderate income (LMI) individuals and households - https://catalog.data.gov/dataset/low-to-moderate-income-population-by-block-group;
- Asset Limited, Income Constrained, Employed (ALICE) Households – Who is ALICE? https://www.unitedforalice.org/introducing-ALICE/tennessee, Understanding ALICE Households in your community https://www.unitedforalice.org/county-reports/tennessee;
- At risk children and youth;
- Vulnerable families with a child or children;
- Vulnerable older adults.

UWGN's New Name, Expanded Footprint and 5-year Strategic Plan

United Way of Greater Nashville has announced it will become United Way of Middle Tennessee, a new organization name that has been approved by United Way Worldwide and will officially roll out on January 1, 2027. The name reflects the organization's growing regional reach and commitment to serving communities across Middle Tennessee. The announcement comes as the organization expands its service area through its merger with United Way of Sumner County and launches a new five-year strategic plan to guide its work and deepen community impact.

At the same time, United Way of Middle Tennessee is launching a new five-year strategic plan focused on mobilizing people, resources and partnerships around measurable solutions that help more neighbors thrive. The plan will guide regional priorities, align investments with local needs and strengthen collaboration with nonprofit, civic, corporate and community partners.

The organization's regional growth is also reflected in the continued expansion of Hands On powered by United Way of Greater Nashville, which connects volunteers with meaningful opportunities to serve local nonprofits and community organizations. Last year, Hands On grew to more than 211 community partners across the region and recorded more than 57,000 volunteer hours. This year, the program has expanded into Sumner County, creating new opportunities for residents, companies and community groups to support local needs through volunteer service.

Together, the new name, expanded footprint and five-year strategic plan position United Way of Middle Tennessee to deliver greater impact while maintaining a strong focus on local priorities:

- **Continued Local Focus**: Investments and strategies will remain guided by the needs of each community, with local voices shaping decisions.
- **Expanded Volunteer Network**: Hands On powered by United Way will continue connecting nonprofit partners with volunteers across the region, including ongoing work in Sumner County.
- **More Resources**: Stronger fundraising efforts and new partnerships will aim to bring additional funding, volunteers and support to communities across Middle Tennessee.
- **Greater Stability and Long-Term Impact**: Streamlined administrative functions, integrated operations and a clear strategic roadmap will strengthen the organization's financial and operational foundation for the future.

Funding Opportunities

For the 2027-2030 Community Impact Funding cycle, UWGN will release three (3) separate opportunities for funding – **Financial Security**, **Children and Youth Thriving**, and **Healthy Communities**. Each opportunity for funding is detailed below. Agencies are not limited to applying in one funding opportunity. The most successful applications will include targeted and impactful strategies closely aligned with our strategic intent statement and bold goals reflected in our 2030 Strategic Plan, outlined in the section above. Priority investment given to partners demonstrating strong collaboration between fellow nonprofit and community-based organizations. Please read carefully. Select the funding opportunity(ies) and measurable outcome(s) and/or output(s) that most closely align with your agency's current work. When selecting the outcome(s) and/or output(s), keep in mind that grantees are required to submit a mid-year (due January 31 annually) and year-end report (due July 31 annually) for all funded outcome(s) and output(s) and maintain valid client files that could be requested and monitored during the investment period.

Please note: Sumner County partners are in a current 2-year funding cycle which runs through June 30, 2028. Applications for funding in Sumner County will be opened in January 2028 and will run in tandem with the 2027-2030 funding cycle. During the application process agencies will have the opportunity to report if they currently serve Sumner County residents.

Upward Mobility Funding Opportunity Number 1:

Financial Security: Creating a stronger workforce and financial future for every generation.

This application for funding is intended to strengthen an individual or family's pathway to improved financial security. Investments will prioritize coaching and financial mobility supports, credentials and training connected to employment, adult literacy and postsecondary pathways, employment preparation and placement, and strategies that reduce barriers to workforce participation and advancement. Partners must clearly demonstrate how their work contributes to the selected outcomes and supports continued progress toward greater economic stability and opportunity. In addition to quarterly funded partner convenings held regionally, **grantees will be required** to participate in a relevant Learning Community, which will serve as a structured space for partners to move from individual program delivery toward a stronger understanding of how their work contributes to a connected pathway toward upward mobility.

Possibility of three (3) years of investment – July 1, 2027, to June 30, 2030 – if agency meets requirements of funding priority, the contract, and shows consistent achievement towards benchmarks set for funded outcomes. Maximum funding per agency through the Community Impact Fund (across all priority areas) is $250,000. For this funding opportunity, new agencies may apply for up to $30,000 of funding, with re-evaluation for possible extension in years two and three. *Please refer to additional funding limitations outlined on pages 12 and 13 of this document.*

Financial Security Outcome Selections *Select one or more outcome area*:

- **Workforce Credential Attainment and/or Employment Placement**. Through mentoring, coaching, intervention, navigation, training, etc., individuals will attain marketable credentials and enter quality employment. Individual growth from baseline to follow-up requires documented baseline and current status.
  - FS1: Individuals complete or graduate from post-secondary education (includes all post-secondary formal education types including technical or industry-recognized credentialing programs that are linked to formal and/or accredited educational institutions);
  - FS2: Individuals obtain employment in a targeted, high demand sector;
  - FS3: Individuals maintain employment for six and/or twelve months and demonstrate continued progress toward stable, quality employment;
  - FS4: Individuals complete state-approved high school equivalency exams, HiSET or GED tests, leading to improved employability.

- **Wage Growth.** Through mentoring, coaching, intervention, navigation, training, etc., individuals achieve sustained earnings growth and career advancement. Individual growth from baseline to follow-up requires documented baseline and current wage rate.
  - FS5: Individuals increase their hours with their employer (part time to full-time employment);
  - FS6: Individuals receive promotion to a higher wage-paying job (with same employer);
  - FS7: Individuals obtain a higher wage-paying job by transitioning to a new employer;

- FS8: Individuals obtain benefits that were not previously provided (e.g. medical, dental, etc.);
- FS9: Households are earning a wage to support the ALICE Household Stability Budget.

- **Wealth and Asset Building**. Through mentoring, coaching, intervention, navigation, training, etc., individuals increase financial assets and/or decrease debts. Individual growth from baseline to follow-up requires documented baseline and current financial health.
  - FS10: Individuals establish an emergency fund, increase savings, decrease debt, improve credit score, and/or participate in retirement planning;
  - FS11: Individuals purchase an asset such as a home or vehicle;
  - FS12: Individuals establish or grow a small business.

- **Housing Stability.** Through mentoring, coaching, intervention, navigation, training, etc., individuals have stable housing. Individual growth from baseline to follow-up requires documented baseline and current status.
  - FS13: Households obtain permanent (residing in the same location for greater than 90days) housing that is not transitional or shelter;
  - FS14: Households maintain housing through support services such as ongoing case management, property rehabilitation, energy efficiency(ies), or partial payments during transitions.

Financial Security Output Selections

*Please note: An agency **may not** select a Financial Security Output without a Financial Security Outcome. Multiple outputs can and should be selected based on how an agency intends to use their grant award to support the outcome.*

- **Enrolled clients receive support(s) to sustain their education and/or workforce training.**
  - FSO1: Individuals receive on-the-job training, apprenticeship, internship or work-based learning;
  - FSO2: Individuals receive workforce soft skills and/or workforce skills training;
  - FSO3: Individuals obtain certifications (including OSHA, forklift, food service, etc.);
  - FSO4: Individuals complete testing for career aptitude and/or career placement (YouScience, ASVAB, TABE, etc.);
  - FSO5: Individuals receive career pathway planning and/or coaching;
  - FSO6: Individuals receive leadership development training and/or coaching;
  - FSO7: Individuals expand their professional or personal network;
  - FSO8: Individuals receive financial counseling, coaching or financial education;
  - FSO9: Individuals participate in a match savings account;
  - FSO10: Individuals receive benefit navigation assistance (food, housing, healthcare, financial assistance);
  - FSO11: Individuals receive financial assistance (e.g. rent, utilities, training fees, work items, childcare, etc.);
  - FSO12: Individuals receive food;
  - FSO13: Individuals receive clothing or other basic need.

Upward Mobility Funding Opportunity Number 2:

Children and Youth Thriving: All children and youth develop the skills they need to succeed in school and in life.

This application for funding is intended to help children and youth thrive from early development through education and into career opportunities. Investments will prioritize academic, social-emotional, and developmental foundations, family engagement, educational progression, and preparation for postsecondary education and career pathways. Partners must clearly demonstrate how their work contributes to the selected outcomes and supports continued progress toward educational success and long-term opportunity. In addition to quarterly funded partner convenings held regionally, **grantees will be required** to participate in a relevant Learning Community, which will serve as a structured space for partners to move from individual program delivery toward a stronger understanding of how their work contributes to a connected pathway toward upward mobility.

Possibility of three (3) years of investment – July 1, 2027, to June 30, 2030 – if agency meets requirements of funding priority, the contract, and shows consistent achievement towards benchmarks set for funded outcomes. Maximum funding per agency through the Community Impact Fund (across all priority areas) is $250,000. For this funding opportunity, new agencies may apply for up to $30,000 of funding, with re-evaluation for possible extension in years two and three. *Please refer to additional funding limitations outlined on pages 12 and 13 of this document.*

Child and Youth Thriving Outcome Selections *Select one or more outcome area*:

- **Early Childhood Development and School Readiness (birth to age 5)**. Through mentoring, coaching, intervention, navigation, training, etc., children enter kindergarten prepared to succeed academically, socially, emotionally, and developmentally. Individual growth from baseline to follow-up requires pre- and post-assessment.
  - C1: Students improve academic performance or achieve incremental growth on assessments;
  - C2: Students improve social, emotional and development growth based on assessments;
  - C3: Students are ready for kindergarten based on school readiness assessment scores.

- **Academic Proficiency (grades K-8)**. Through mentoring, coaching, intervention, navigation, training, etc., children demonstrate grade-level proficiency in reading, math, and other core academic subjects. Individual growth from baseline to follow-up requires pre- and post-assessment.
  - C4: Students are promoted on time;
  - C5: Students are reaching academic targets and benchmarks;
  - C6: Students improve academic performance or achieve incremental growth;
  - C7: Students improve daily attendance and reduce chronic absenteeism.

- **Social-Emotional Development and Student Well-being (birth to grade 12).** Through mentoring, coaching, intervention, navigation, training, etc., children and youth develop the social-emotional competencies, resilience, and executive functioning skills needed for educational success. Individual growth from baseline to follow-up requires pre- and post-assessment.

  - C8: One-to-one mentoring, group mentoring, trauma-informed supports and/or counseling leads to behavior incident reduction and/or self-regulation skills;
  - C9: Youth leadership programs and/or social-emotional learning programming leads to improved social-emotional assessment results.

- **Post-secondary and Career Readiness (grades 8-12).** Through mentoring, coaching, intervention, navigation, training, etc., youth develop the knowledge, skills, aspirations, and plans necessary to pursue postsecondary education, training, apprenticeships, military service, or career pathways. Individual growth from baseline to follow-up requires pre- and post-assessment.
  - C10: Students successfully graduate from high school;
  - C11: Students complete work-based learning and/or entrepreneurship opportunities;
  - C12: Students complete apprenticeships, service-learning opportunities, or internships;
  - C13: Students complete a post-secondary and/or career plan;
  - C14: Students complete the FAFSA and/or post-secondary enrollment application;
  - C15: Students complete an industry credential/certification;
  - C16: Students complete leadership and/or civic engagement training/programming;
  - C17: Students enroll in postsecondary education, credential training, apprenticeship, or another defined career pathway following high school;
  - C18: Students obtain employment.

- **Family Engagement for Educational Success (birth to grade 12).** Through mentoring, coaching, intervention, navigation, training, etc., families actively engage in behaviors and activities that support children's educational success and long-term achievement. Individual growth from baseline to follow-up requires pre- and post-assessment.
  - C19: Parents/caregivers increase knowledge of developmentally appropriate practices;
  - C20: Parents/caregivers improve parenting skills related to educational boundaries, homework, grades, and goal setting with children and youth;
  - C21: Parents/caregivers improve, parent-teacher, classroom engagement and attendance relevant to students' academic performance;
  - C22: Parents/caregivers engage in post-secondary and/or career planning with their student.

Children and Youth Thriving Output Selections

*Please note: An agency **may not** select a Children and Youth Thriving Output without a Children and Youth Thriving Outcome. Multiple outputs can and should be selected based on how an agency intends to use their grant award to support the outcome.*

- **Enrolled clients receive support(s) to sustain their education and/or workforce training.**
  - CO1: Children/youth receive intervention services;
  - CO2: Children receive developmental screenings;
  - CO3: Children/youth engage in social capital and/or character building activities;
  - CO4: Youth work on a civic engagement or leadership project;

- CO5: Children/youth receive counseling services;
- CO6: Children/youth participate in out of school time activities;
- CO7: Parents/caregivers participate in workshops and/or activities to support youth;
- CO8: Parents/caregivers/children/youth receive financial counseling or education;
- CO9: Parents/caregivers receive benefit navigation assistance (food, housing, healthcare, financial aid);
- CO10: Parents/caregivers receive financial assistance (e.g. rent, utilities, training fees, work items, childcare, etc.);
- CO11: Families receive food;
- CO12: Families receive clothing or other basic need.

Upward Mobility Learning Communities

Learning Communities for grantees receiving investment through the **Financial Security** and **Children and Youth Thriving** Upward Mobility Funding Opportunities will serve as a structured space for partners to move from individual program delivery toward a stronger understanding of how their work contributes to a connected pathway toward upward mobility. The intent is not to require every partner to use the same approach, but to help partners clarify roles, learn from one another, surface gaps and transition points, strengthen coordination, and identify opportunities to improve participant outcomes. Learning from these communities can also inform future Community Impact Fund investment priorities and broader strategy development.

The **Financial Security Learning Community** will focus on how individuals move across the workforce pathway—from stabilization and training through employment, retention, advancement, and financial mobility. Partners would examine where they fit, where clients experience gaps or drop-off points, how referrals and handoffs can improve, and what coordination is needed to strengthen the local system of support.

The **Children and Youth Thriving Learning Community** will focus on strengthening the conditions and relationships that support children and youth across the education pathway. Partners would learn together around whole-child development, family and community supports, learning environments, key transitions, and stronger coordination among schools, families, learning centers, and community organizations. The longer-term intent is to create a more connected education strategy in which partners are better able to align supports and strengthen practice together.

Uplifting our Community Funding Opportunity

Healthy Communities: Improving health, well-being and basic needs for all.

This application for funding is designed to stabilize individuals and families by addressing social determinants of health and overall well-being – food security, stable housing, healthcare access, social capital, legal assistance, and other basic needs – and aims to build resilient communities where individuals and families have a foundation of stability and a higher quality of life. Maximum funding per agency through the Community Impact Fund (across all priority areas) is $250,000. For this funding opportunity, new agencies may apply for up to $20,000 of funding. *Please refer to additional funding limitations outlined on pages 12 and 13 of this document.*

This funding opportunity will be reevaluated for relevance annually; funding awards may be adjusted annually based on funding availability and emerging or changing needs in each community. The Healthy Communities funding opportunity is not guaranteed funding through the year 2030.

Healthy Communities Output Selections *Select one or more:*

- **Provide health services.**
  - HCO1: Individuals receive physical health services. Examples include primary care, chronic disease management, preventive services, specialty care, medications, medication management, occupational and physical therapy, etc. – excludes oral and mental health;
  - HCO2: Individuals receive oral health services. Examples include routine and urgent/emergent oral health services, extractions, dentures, oral surgery, etc.;
  - HCO3: Individuals receive eye health services. Examples include routine vision testing, eyeglasses or contacts, ocular diagnostic services, etc.;
  - HCO4: Individuals receive mental or behavioral health services. Examples include counseling, support programs, equine therapy, etc.;
  - HCO5: Individuals receive health crisis intervention;
  - HCO6: Individuals receive substance misuse services. Examples include outreach and awareness campaigns and education and/or intervention services.

- **Basic needs.**
  - HCO7: Individuals receive benefit navigation assistance (food, housing, healthcare, financial aid);
  - HCO8: Individuals receive food through home meal delivery, community gardens, etc.;
  - HCO9: Individuals receive food boxes, meal kits, fresh produce, and/or access to food pantries;
  - HCO10: Individuals receive a served meal;
  - HCO11: Individuals receive personal hygiene kits, clothing, school uniforms, etc.;
  - HCO12: Individuals receive necessary items to maintain a functional home, such as cleaning supplies, kitchen essentials, bedding supplies, etc.;
  - HCO13: Individuals receive financial assistance for pharmaceutical needs;
  - HCO14: Individuals receive financial assistance for transportation needs – includes fuel costs, public transportation, and/or vehicle repairs;
  - HCO15: Individuals receive financial assistance for housing costs (rent, mortgage, utilities);

- HCO16: Individuals receive short-term shelter, including hotel and motel stays. Must be temporary shelter for 60 days or less;
- HCO17: Individuals receive legal, court-appointed, or mediation services.

- **Improve social capital and connections to community.**
  - HCO18: Individuals participate in activities, programs, or networks designed to foster belonging and social connection;
  - HCO19: Individuals engage with community organizations, institutions, or civic opportunities that build relationships and trust;
  - HCO20: Individuals access resources, services, or navigation supports that help them connect with community opportunities;
  - HCO21: Individuals complete literacy, language, or communication skill-building activities aligned with their personal goals.

Important reminders when submitting projections:

- Outcome: A measurable outcome is a specific, quantifiable result that shows clear evidence of change, achievement, or performance within a set timeframe. When selecting outcome(s), agency should be using a standardized assessment tool to measure benchmarks and client progress. When reporting outcome results, ensure agency can accurately report the unduplicated number of individuals both served through and achieving the outcome.
- Output: An output is a tangible, countable deliverable that a person or team provides to clients within a set timeframe. When reporting outputs, agency should report accurate numbers of unduplicated individuals served.
- Outcome definitions are intentionally broad. Each agency will need to further define how their work targets a specific outcome and how "success" is defined. The outcome(s) chosen should align closely with the agency's current work. Outcomes may be further developed during relevant Learning Communities throughout the grant cycle.
- If awarded funding, agencies must report the number of unduplicated individuals served and achieving for each of the funded outcome(s). Additionally, agencies must report the number of unduplicated individuals receiving a service or product for each funded output(s). Mandatory reporting occurs twice per funding year: Reporting period mid-year July 1 to December 31, due January 31; Reporting period funding cycle year-end July 1 to June 30, due July 31.
- **Measuring Outcomes – Data Collection Methods**. Each agency's evaluation strategy will vary based on their services, populations, and resources.
  - For some outcomes, a standardized assessment is recommended. This means an assessment that is completed by agency staff the same way every time it is completed (as opposed to a semi-structured or unstructured interview, or observation). Standardized assessments can be developed in-house or adopted from other reputable sources.
  - For other outcomes, a validated assessment is recommended. This means research was conducted on the assessment itself to ensure it takes a reliable measurement of the concepts it is measuring. All

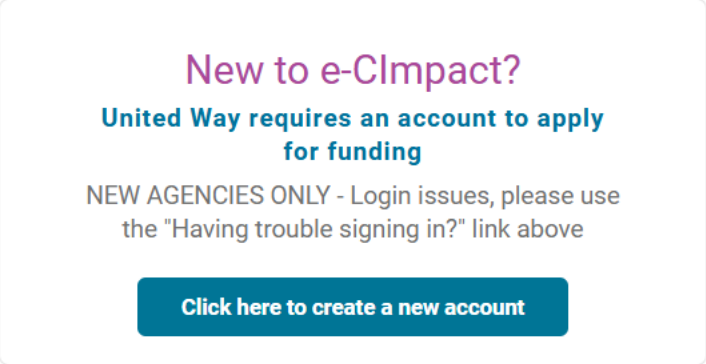
validated assessments are standardized, but not all standardized assessments are validated. E.g.: Literacy assessments for children are well-researched and score against national benchmarks.

How to apply for funding:

Agencies interested in applying for funding must first clear Agency Eligibility Review (AER), a prerequisite to gaining access to funding applications. AER opens on November 2, 2026, and closes on November 20, 2026. AER information must be submitted in eCImpact (https://agency.e-cimpact.com/login.aspx?org=45300F), UWGN's web-based grant management tool.

Once an agency clears AER they will be granted access to the 2027-2030 Community Impact Fund Application. The application for funding will open in eCImpact on January 4, 2027, and will close January 31, 2027, at 11:59pm. No emailed applications will be considered for funding.

- **Existing** agencies must use their unique login credentials to access their eCImpact account to complete the AER form: https://agency.e-cimpact.com/login.aspx?org=45300F
- **New** applicants must request an account using this link: https://agency.e-cimpact.com/login.aspx?org=45300F. Scroll down to this prompt (see screenshot). Once account has been created, agency will be granted access to the AER form in eCImpact.



Questions or need help troubleshooting a login issue? Please email our Community Impact team communityimpactfunding@unitedwaygn.org

Agency Eligibility Requirements

- IRS determination letter verifying 501(c) status in place for a minimum of three (3) years;
- Current State of Tennessee charitable solicitations registration (or waiver letter, as applicable);
- Agency must demonstrate significant presence within the relevant UWGN service area – Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart, Sumner, Williamson Counties;
- Service(s) provided to the community must focus on health and human services, specifically supporting outcomes in education, economic or financial mobility, health or basic needs;
- Agency must maintain an updated 211 profile with a listing of current services offered, any requirements to receive services, and accurate contact information to ensure community access.

Financial Review Requirements:

- An annual independent audit is required for all agencies with gross revenues greater than $1,000,000. If applicable, a Single Audit is required for all agencies expending $1,000,000 or more in federal awards (includes federal funds pass through state granting agencies).
- For agencies with gross revenues from $500,000-$999,999 a financial statement review by an independent CPA for the most recent year-end is required.
- A financial compilation is not acceptable.
- If the audit firm issued a management report as a result of an audit that identifies significant deficiencies or material weaknesses in internal controls, UWGN must receive a copy of the report.
- If an agency's audit is not complete due to filing an IRS 990 extension letter, UWGN shall grant a reasonable extension.
- For agencies with annual revenue below $500,000, a financial professional (volunteer or paid) must review the agency's financials and provide documented notes of review and validation of all financials.

Proof of Eligibility:

Documents listed below must be submitted through our web-based grants management tool, eCImpact:

- Documentation of incorporation and exemption from Federal Income Tax under Section 501(c) of the Internal Revenue Service Code;
- Current Board of Directors listing – contact information for the board chair must include name, email address, employer, and term of service;
- State the number of times your full board meets per year;
- Most recently filed IRS Form 990, 990EZ, 990T, 990 Exemption Letter, or an IRS approved 990 extension;
- Current State of Tennessee charitable solicitations registration (or waiver letter, as applicable). Depending upon timing of AER in relation to contracting and as it relates to the expiration date of the charitable solicitations registration, a copy of the current registration may be requested at a later date.

Funding Limitations

UWGN's Community Impact Fund provides the possibility of unrestricted funding to support eligible nonprofit organizations providing health and human services in the following Middle Tennessee counties: Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart, Sumner, Williamson. Funding possibilities per agency and across all funding opportunities outlined above:

- Funding shall not exceed 30% of an agency's total revenue as reported on the most recent form 990;
- Maximum funding per agency through the Community Impact Fund (across all priority areas) is $250,000;
- Selecting numerous outcomes, outputs, and/or applying for funding in more than one funding opportunity may not equal a larger investment in your organization – select the outcome(s), output(s) and/or funding opportunity(ies) that align closely with the agency's current work;
- New applicants may apply for:
  - **Financial Security** and **Children and Youth Opportunity** up to $30,000;

  - **Healthy Communities** minimum of $5,000 to a maximum of $20,000 of total funding, regardless of agency's revenue;
- Funding requests may not support:
  - Capital campaigns;
  - Endowments;
  - Membership dues;
  - Private, public, or charter K-12 schools;
  - Sponsorships or fundraising events;
  - Organizations that have a written policy of discrimination based on sexual orientation and/or gender identity, or organizations that foster or encourage racial, religious, class or other prejudices.

Evaluation and Funding Decisions

Per UWGN's bylaws, Community Impact Funding decisions are led by a Volunteer Review Team that coordinates closely with our Community Impact team. All applications submitted on time are evaluated twice using a standard scoring rubric tool: one score is provided after the Volunteer Review Team reads the written application and a second score is provided after the Volunteer Review Team conducts interviews. An agency's score is one factor in the review process. Final funding recommendations consider alignment with UWGN priorities, available resources, portfolio balance, and geographic distribution. Not all strong or well-written applications may receive funding. Funding decisions may not be appealed. The UWGN Board of Trustees' final recommendation for funding stands. Applicants may, however, request feedback by emailing: communityimpactfunding@unitedwaygn.org

2027-2030 Community Impact Fund Timeline

- October 27, 2026, Community Impact Fund Request for Proposal announced.
- October 30, 2026, 9:00am CST and November 4, 2026, 1:00pm CST, UWGN CI team to host virtual CIF RFP overview and Agency Eligibility Review requirements.
- *Prerequisite to accessing application for funding*. Any agency wishing to apply for funds must first pass Agency Eligibility Review (AER).
  - November 2, 2026, AER form opens in eCImpact for any agency interested in applying for Community Impact Funding. Rolling review of submissions.
  - November 20, 2026, AER form closes. No late submissions accepted.
  - November 30, 2026, to December 18, 2026, finalize review/approval of all AER submissions. Notification of pass/fail will be sent via email to the email address(es) provided on the AER form submission.
- January 4, 2027, Application for funding opened to agencies cleared through AER in eCImpact.
- January 31, 2027, at 11:59pm CST, Deadline to submit funding application(s) in eCImpact. *No late submissions will be accepted.*

- Thursdays, January 7, 14, 21, 28, 2027, from 11:00am-12:00pm CST UWGN's CI team will host virtual (using Teams) Office Hours, a time held for eligible applicants to ask questions, gain clarity on funding priorities, or seek technical assistance with eCImpact.
- February 2027, UWGN CI team coordinates with Volunteer Review Team to complete review and scoring of written application submitted via eCImpact.
- March 2027, UWGN CI team and Volunteer Review Team conduct interviews with all currently funded agencies applying for funding in the 2027-2030 funding cycle, separate scoring provided by the Volunteer Review Team following interviews. Once all scoring is complete, UWGN's CI team and Volunteer Review Team will finalize investment recommendations across all priorities.
- April 8, 2027, funding recommendations submitted to UWGN Board of Trustees for final review/approval.
- May 2027, Notification sent to all applicants regarding application status via eCImpact. Award letters sent to agencies on May 15, 2027, via eCImpact. Agencies receiving funding must review and accept or revise originally submitted projections for served/achieved by June 15, 2027.
- June 16, 2027, Community Impact Funding contracts sent through eCImpact for review and signature.
- July 1, 2027, 2027-2030 Community Impact Funding cycle begins.