SPREAD CHEER!

SEASON OF SHARING 2026

ABOUT SEASON OF SHARING

Season of Sharing offers hundreds of ways to spread cheer and volunteer during the holiday season and beyond!

From November 1 – January 31, Season of Sharing helps you warm your heart with **volunteering and kindness**. Whatever giving means to you - sharing meals, helping with festive events, fulfilling a nonprofit's wish list, or donating to support Middle Tennessee families – we will help you find the perfect way to connect with those around you and show you care.

Visit our Season of Sharing webpage to:

- Sign up for **seasonal volunteer activities**
- Find **group volunteer projects** with your family, friends, or organization
- Explore **Wish Lists** and shop for or collect items our neighbors and nonprofits need
- Give to support local families

What is Season of Sharing?

During Season of Sharing, **United Way of Greater Nashville** and its Hands On volunteer center invite Middle Tennessee residents to find ways to connect and share with their neighbors during a season when the need is especially high. From November through January, Season of Sharing makes it easy for individuals, groups and businesses to spread cheer and volunteer.

When does Season of Sharing begin?

Season of Sharing launches November 1 and continues through January 1.

Where can I volunteer and give items that support local nonprofit organizations?

Across the full **United Way of Greater Nashville** footprint, including Cheatham, Davidson, Dickson, Hickman, Houston, Montgomery, Robertson, Stewart, Sumner, and Williamson counties

How did Season of Sharing start?

United Way of Greater Nashville was looking for ways that every business and individual could give back. It's a busy time and a single event could never bring everyone together, but there are so many different ways to help! Season of Sharing brings together the best of traditions like Give Thanks and the Hands On Holiday Guide, and it offers everyone a chance to give back.

What is special about Season of Sharing?

- **What Middle Tennessee Needs Most:** Each agency has unique needs in the winter. Some nonprofits serve families that need a little extra support, while others help people without housing navigate shelter and safety during the cold months. Many United Way partners need volunteers, food boxes, or donated items to support the people they serve.
- **A Deeper Connection:** Season of Sharing lets people connect in ways that feel meaningful to them and meet a need that is near and dear to their hearts. This is more than a one-day holiday campaign - it's many ways that we can come together to care for our communities.
- **Corporate Flexibility:** Companies can choose opportunities that align with their social impact strategies and the interests of their associates. It's easy to find group volunteer activities with a variety of locations and schedules. Season of Sharing also offers businesses hundreds of options for collecting items that are needed in our community or the chance to come together and build food boxes as a team.

THE POWER OF COMMUNITY CONNECTION THROUGH SERVICE

Last year's inaugural Season of Sharing facilitated more than **2,500 volunteer connections** – proof that when neighbors, families, businesses and nonprofits come together, small moments of service can create lasting hope across Middle Tennessee.

Let's continue to come together in community by showing up, sharing what we can and inviting others to join us in spreading cheer during this season and beyond.

SEASON OF SHARING KICKOFF PARTY

Join us at the Season of Sharing Kickoff Party is Saturday, October 24 from 10 a.m. – Noon at the new Centennial Park Events Pavillion.

Meet dozens of Hands On partners in person, learn about their mission, and talk about how you can get involved. Grab a cup of coffee from our vendors and get a headstart on planning seasonal service activities for your family, friend group, workplace, or faith community.

COLLECTION DRIVES

How do I host a collection drive?

The **Nonprofit Wish List** makes it easy to organize a drive and connect with a local organization.

1. Choose the items that you will collect and when you will accept donations.
2. Reach out to the partner listed on the Wish List to let them know you're collecting.
3. Ask colleagues to bring wish list items to your office. Create a designated drop-off space.
4. Schedule a time to bring items to the partner or set up shipping to their office.

Does United Way of Greater Nashville still host Give Thanks?

Give Thanks was a Day of Action community event around Thanksgiving. Season of Sharing expands on that idea, giving volunteers, nonprofits, and corporate groups more **time and flexibility** to participate in meaningful service November 1 – January 31.

SEASON OF SHARING VOLUNTEER GUIDE

What types of volunteer opportunities are available?

Hands On has a carefully curated collection of festive events, ways to share food or meals, and opportunities to keep our neighbors warm this winter. You can spread cheer with more than 200 Hands On partners!

- Support events like Rudolph's Red Nose Run and the annual Turkey Trot
- Sort food donations and staff grocery giveaways
- Help with cold weather street outreach
- Wrap gifts for families
- Create special deliveries for single-parent families
- Pack and deliver meals for seniors
- Become a receptionist for winter utility assistance

Where can I sign up to volunteer?

It's easy! Visit: **https://hon.org/seasonofsharing**

- **Browse** to find the perfect opportunity for you.
- **Log in** or quickly create an account to sign up. Now you can sign up with any of Hands On's 200 partners all in one place!
- You'll get a confirmation email with details about location and information for the activity coordinator. You will also receive a reminder the day before your activity.
- Go spread some cheer!

How can my organization get volunteers through Season of Sharing?

- Visit our **Partner Page**
- Contact **handsonpartners@unitedwaygn.org** to learn more
- Submit a brief application and proof of insurance
- Post your volunteer needs and wish lists as early as possible to get the most engagement.

Can my family volunteer?

- Hands On offers lots of **family-friendly volunteer activities.**
- Each opportunity shows the volunteer age range and number of spots available.
- Our family page also has special instructions for signing up younger children.
- You can also use the **Search page** and "Appropriate For" drop down to add specific ages

Do you offer group volunteer opportunities?

- Hands On makes it easy to find **group volunteer activities**
- Each opportunity shows number of spots left
- Hover over the opportunity to see more group shifts
- Sign up individually or assign a team captain to **create a team**

MORE ABOUT SEASON OF SHARING

How can I get started and stay up-to-date throughout the season?

- Visit our landing page at **https://www.unitedwaygreaternashville.org/season-of-sharing**.
- Stay tuned on our **social media platforms** for updates.
- **Subscribe** to our bi-weekly Hands On call volunteer newsletter or our monthly group volunteer newsletter

How can I help spread the word about Season of Sharing?

- Share your volunteer experience on social media, tag us, and encourage others to get involved!
- Tag **@honashville** and **@uwnashville** on Instagram or Facebook
- Use **#UWGNSeasonOfSharing**
- Forward volunteer links to friends, family, or coworkers to spread the word

How does someone get help from United Way of Greater Nashville or Hands On partners?

If you or someone you know needs food, shelter, or other assistance, call **2-1-1** or visit **www.211.org** to be connected with local resources.